

# THE NATURAL STATE OF ACCOUNTING



Issue 3/March 2021

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**2021 Conferences and  
CPE Events**

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**Support the Student Education Fund  
Through Annual Dues Renewal**

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Backpack Today!**



Arkansas Society of  
Certified Public Accountants

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## CONFERENCES & EVENTS

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The graphic features a blue and red background. On the left, the ARCPA logo is at the top, followed by the text "Introducing the Knowledge Hub from the Arkansas Society of CPAs" and "ARCPAHub.org". Below this, it states "The Knowledge Hub consists of vendor-sponsored content designed to be helpful in your organization." On the right, a laptop displays the ARCPA Knowledge Hub website. The website has a blue header with the ARCPA logo and navigation links: Home, About Us, Log In, Become a Member, and Contact Us. Below the header, there's a section for "ARCPA Knowledge Hub" with a description of its content. A sign-up form for the newsletter is also present. The main content area shows three featured articles with colorful illustrations: "Rethinking Your Clients' Spending: How Enforceable Budgets Keep Spending in Check", "Cybersecurity Brief for CPAs", and "Support Your Business Continuity Plan with ePayments". A QR code is located in the bottom right corner of the graphic.

**ARCPA**  
Arkansas Society of  
Certified Public Accountants

Introducing the  
**Knowledge Hub**  
from the  
**Arkansas Society of CPAs**

**ARCPAHub.org**

The Knowledge Hub consists of vendor-sponsored content designed to be helpful in your organization.

**ARCPA**  
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**ARCPA Knowledge Hub**  
Our library of free downloadable content includes white papers, webinars, product guides, case studies, industry analysis and much more, provided by experts and vendors within the accounting industry.

**Want content news and updates?**  
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**Divvy**  
Rethinking Your Clients' Spending: How Enforceable Budgets Keep Spending in Check  
Are your clients staying in budget with their...

**Fluency Security**  
Cybersecurity Brief for CPAs  
Audit Analytics cites a 400% increase in cyber breaches since 2011. They also note on average it takes 158 days to discover a breach. Can you...

**Paymerang**  
Support Your Business Continuity Plan with ePayments  
This 5-page white paper highlights 3 steps to help you manage through business disruptions.



# ARCPA 2021 Conferences & CPE Events

## Employee Benefit Plan Conference

**April 29, 2021**  
Virtual Event  
CPE Hours: 8

[Register Now](#)

<b>Member Fees:</b>	<b>Non-member Fees:</b>
\$225 Early Fee	\$325 Early Fee
\$255 Standard Fee	\$355 Standard Fee
<i>(early fee expires 4/15/21)</i>	

## Educators' Conference

**May 12, 2021**  
Virtual Event  
CPE Hours: 7

[Register Now](#)

**Registration Fee:** \$100

## Accounting & Auditing Conference

**May 27-28, 2021**  
Virtual Event  
CPE Hours: 16

[Register Now](#)

<b>Member Fees:</b>	<b>Non-member Fees:</b>
\$275 Early Fee	\$375 Early Fee
\$305 Standard Fee	\$405 Standard Fee
<i>(early fee expires 5/13/21)</i>	

## Technology Conference

**June 24-25, 2021**  
Virtual Event  
CPE Hours: 16

[Register Now](#)

<b>Member Fees:</b>	<b>Non-member Fees:</b>
\$460 Early Fee	\$660 Early Fee
\$490 Standard Fee	\$690 Standard Fee
<i>(early fee expires 06/10/21)</i>	

## Governmental Accounting Conference

**August 31, 2021**  
Virtual Event  
CPE Hours: 8

[Register Now](#)

<b>Member Fees:</b>	<b>Non-member Fees:</b>
\$225 Early Fee	\$325 Early Fee
\$255 Standard Fee	\$355 Standard Fee
<i>(early fee expires 8/17/21)</i>	

## Industry, Commerce & Banking Conference

**September 23-24, 2021**  
Virtual Event  
CPE Hours: 16

[Register Now](#)

<b>Member Fees:</b>	<b>Non-member Fees:</b>
\$275 Early Fee	\$375 Early Fee
\$305 Standard Fee	\$405 Standard Fee
<i>(early fee expires 9/09/21)</i>	



# ARCPA 2021 Conferences & CPE Events

## Two-Day Federal Tax Update: Individuals, Corporations & Partnerships

**October 28-29, 2021**

Virtual Event  
CPE Hours: 16

[Register Now](#)

**Member Fees:**

\$420 Early Fee  
\$450 Standard Fee

**Non-member Fees:**

\$520 Early Fee  
\$550 Standard Fee

*(early fee expires 10/14/21)*

## Arkansas Federal Tax Institute

**November 4-5, 2021**

Virtual Event  
CPE Hours: 16

[Register Now](#)

**Member Fees:**

\$220 Early Fee  
\$250 Standard Fee

**Non-member Fees:**

\$320 Early Fee  
\$350 Standard Fee

*(early fee expires 10/21/21)*

## EQUIP Conference

**November 10, 2021**

Virtual Event  
CPE Hours: 4

[Register Now](#)

**Registration Fee:** \$50

## Fraud Conference

**November 11, 2021**

Virtual Event  
CPE Hours: 8

[Register Now](#)

**Member Fees:**

\$225 Early Fee  
\$255 Standard Fee

**Non-member Fees:**

\$325 Early Fee  
\$355 Standard Fee

*(early fee expires 10/28/21)*

## Agriculture Conference

**November 17, 2021**

Virtual Event  
CPE Hours: 8

[Register Now](#)

**Member Fees:**

\$250 Early Fee  
\$280 Standard Fee

**Non-member Fees:**

\$350 Early Fee  
\$380 Standard Fee

*(early fee expires 11/03/21)*

## ARCPA CONFERENCE GROUP PRICING

### Have multiple people from your firm/company wanting to attend the same conference?

Register three or more people from the same firm/company for the same conference and receive a group discount! To take advantage of the ARCPA's Conference Group Pricing just fax, mail, or email your registration form with the list of attendees. Questions? Please contact Stephanie Tanner at 501-664-8739 or [stanner@arcpa.org](mailto:stanner@arcpa.org).

The following discount is applied when three or more people from the same firm/company register for the same conference:

Employee Benefit Plans Conference:	\$10 off / person
Accounting & Auditing Conference:	\$25 off / person
Technology Conference:	\$50 off / person
Governmental Accounting	\$15 off / person
Industry, Commerce & Banking Conference:	\$25 off / person
Two-Day Federal Tax Update:	\$50 off / person
Tax Institute:	\$25 off / person
EQUIP Conference:	\$10 off / person
Fraud Conference:	\$25 off / person
Agriculture Conference	\$15 off / person

#### Group Pricing Terms & Conditions:

- To receive the group discount, all individuals must be registering for the same conference.
- Payment is required with registration to receive the group discount.
- Group discount is only valid for ARCPA Conferences.
- Only ARCPA members may qualify for the group discount.
- Non-members may apply for membership to receive the group discount.
- All individuals must be listed at the time of registration.
- Programs excluded: Educators' Conference



We appreciate all those who took the time to respond to the CPE Survey. Now, for what you've all been waiting for, congratulations to the \$100 CPE Survey Gift Card Winners:

**Robert Henderson, Jonathan Adams, Shirley Miles-Coad**

# Group Pricing Registration

Conference Name \_\_\_\_\_

Firm Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email\* \_\_\_\_\_

*\*Payment receipt will be sent to this valid email address*

## Employee Information:

Name	Email Address	Fee	Group Discount
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____
4. _____	_____	_____	_____
5. _____	_____	_____	_____
6. _____	_____	_____	_____
7. _____	_____	_____	_____
8. _____	_____	_____	_____
9. _____	_____	_____	_____
10. _____	_____	_____	_____

Subtotals \_\_\_\_\_

*The Early Bird Price applies only when registering at least 14 days prior to the course or conference.*

Total Amount Enclosed \_\_\_\_\_

## Group Pricing Terms & Conditions:

- To receive the group discount, all individuals must be registering for the same conference.
- Payment is required with registration to receive the group discount.
- Group discount is only valid for ARCPA Conferences.
- Only ARCPA members may qualify for the group discount. Non-members may apply for membership to receive the group discount.
- All individuals must be listed at the time of registration.
- Programs excluded: End of Busy Season CPE & Fish Fry, Educators' Conference

## Cancellation Policy:

Full refund, less a \$10 service charge will be made if notice of cancellation is received at least 60 days prior to the course or conference date. Full refund, less a \$25.00 service charge will be made if notice of cancellation is received between 10 and 60 days prior to the course or conference date. NO REFUND WILL BE MADE IF NOTICE OF CANCELLATION IS RECEIVED LESS THAN 10 DAYS PRIOR TO THE COURSE OR CONFERENCE DATE.

Registration with Payment by mail: ARCPA, 11300 Executive Center Drive, Little Rock, AR 72211-4352

Registration with Credit Card payment:

☐ MasterCard ☐ Visa ☐ American Express

FAX: (501)664-8320

PHONE: (501)664-8739 or

WEB SITE: [www.arcpa.org](http://www.arcpa.org)

(800)482-8739 in Arkansas

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_



# Looking for more CPE?

## Webinars and Webcasts

ARCPA partners with several CPE vendors to offer a wide variety of webinars & webcasts throughout the year. To search the listing of webinars & webcasts, visit our Online Course Catalog.

## Self-Study

If you enjoy the convenience of earning CPE at your own pace and on your own schedule, Surgent's Self-Study CPE courses are the perfect choice. To browse Surgent's Self-Study courses or to register, please visit the Self Study section of the ARCPA website.

## Surgent CPA Packages

Choose which package suits you best and enjoy unlimited access! For complete details or to buy a CPE package, please contact Stephanie Tanner at [stanner@arcpa.org](mailto:stanner@arcpa.org)

### Surgent's Unlimited Webinar Package

ARCPA Member Price: \$425

- Unlimited 2020 access to 1200 live webinars

### Surgent's Unlimited Self Study Package

ARCPA Member Price: \$299

- 12 months of unlimited access to 200+ downloadable PDF courses

### Surgent's Unlimited Plus Package

ARCPA Member Price: \$595

- 12 months of unlimited access to all live webinars, PLUS unlimited access to all self-study courses

## Ways to Save on CPE



### Save \$30: Early Bird Discount

Register early and save! To qualify for the Early Bird discount, your registration (with payment) must be received by the ARCPA 14 days prior to the program.



### Save \$30: AICPA Member Discount

Are you an AICPA Member? You can save \$30 on all eight-hour AICPA courses! Look for the notation \*\* on eligible courses.



### Save up to \$200: ARCPA Member Discount

ARCPA Members save big on CPE! Members can save \$50 on four-hour CPE, \$100 on eight-hour CPE, and \$200 on sixteen-hour CPE.

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**41st** Accounting and Auditing  
Conference

May 27-28  
2021



Early Registration Fee: Members \$305  
Non-members \$405  
(Expires 5/13/2021)

Be on the lookout for conference topics and speakers!

Arkansas Society of CPAs [www.arcpa.org](http://www.arcpa.org)





## ORDER YOUR ARCPCPA BACKPACK TODAY!

Show your support of ARCPCPA with a new backpack! This TSA-friendly 17" computer backpack allows you to keep your laptop inside the pack and fully protected, with a mesh computer viewing window that keeps your computer in full view without having to remove it during TSA security checks. Multiple, large-capacity, organizer storage compartments keep everything organized and easy to find.

Reserve your backpack today by emailing Marsha Moffitt at [mmoffitt@arcpa.org](mailto:mmoffitt@arcpa.org).



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CBI  
Broker

**Kathy Brents**  
CPA CBI  
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[christy@accountingbizbrokers.com](mailto:christy@accountingbizbrokers.com)

# Save the Date!

Arkansas Society of CPAs

## Annual Mac & Barbara Angel Memorial Golf Tournament

Monday, May 24, 2021

Save the date for the Arkansas Society of CPAs Annual Mac & Barbara Angel Memorial Golf Tournament at Maumelle Country Club near Little Rock. We hope that you will invite your friends, clients, coworkers, and colleagues to play in this tournament. Returning as Co-Chairs will be Michael Pierce, of Landmark PLC, CPAs, and Taylor Stockemer, of Friday Eldredge & Clark. All proceeds benefit ARCPA Student Education Fund scholarships to accounting students in the state.

[Click here to Register to Play or Sponsor](#)

## 2021 Golf Tournament to Benefit Student Education Fund Scholarships

Please consider sponsoring or playing in our 26th annual golf tournament which is the main fund-raising event for the ARCPA Student Education Fund, a 501(c)(3) non-profit organization. The tournament will be on Monday, May 24, 2021 at Maumelle Country Club near Little Rock. The tournament format will be a four-person scramble. All net proceeds benefit Student Education Fund scholarships to accounting majors who plan to pursue the CPA credential, attending four-year Arkansas colleges and universities. Sponsors will receive appropriate recognition both at the tournament and after the event. Last year's tournament was very successful with net revenues directly resulting in scholarships that were awarded to 34 college and university accounting students.

[Click here to Register to Play or Sponsor](#)

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ARCPA  
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Michael Pierce, Co-Chair  
Landmark PLC, CPAs  
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Taylor Stockemer, Co-Chair  
Friday, Eldredge & Clark, LLP  
501.376.2011  
[tstockemer@fridayfirm.com](mailto:tstockemer@fridayfirm.com)



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David Bingham

Ashley Gill

Anton Janik

Casey Lawson



# Welcome New Society Members!

The Arkansas Society of CPAs welcomes the following new members, effective February 1, 2021. Please take the time to welcome these members and invite them to society and chapter events.

To find members, visit <https://www.arcpa.org/my-arcpa/member-directory>

Learn more about our society and the benefits of membership at <https://www.arcpa.org/>



## CPA Members

### **EMILY JETT**

Mann Hasson & Company, PA  
Central Chapter  
Little Rock

### **KATIE SMITH**

HoganTaylor, LLP  
Central Chapter  
Little Rock

### **LEISA (RENEE) TEEL**

Timber Automation, LLC  
DeGray Chapter  
Hot Springs

### **PATRICK HEAVRIN**

Stafford & Westervelt Chartered  
Northwest Chapter  
Rogers

## Associate Members

### **BETHANY BROWN**

BKD, LLP  
Central Chapter  
Little Rock

### **GRANT CHILDERS**

BKD, LLP  
Central Chapter  
Little Rock

### **JORDAN BATES**

BKD, LLP  
Central Chapter  
Little Rock

## Student Members

### **AMANDA MCCANN**

Boise State University  
Central Chapter  
Sherwood

### **CHRIS LAVESPERE**

Arkansas State University  
Northeast Chapter  
Brookland

### **GAVIN ESTES**

Arkansas State University  
Northeast Chapter  
Marion

## IN MEMORIAM

The Arkansas Society of Certified Public Accountants deeply regrets the loss of the following members:

### **DONALD F. BAIER**

Certificate #802 (1967)  
Retired Life Member  
Fayetteville

### **RICHARD L. CISNE**

Certificate #1443 (1974)  
Retired  
Little Rock

### **DANIEL E. NICHOLS**

Certificate #1591 (1975)  
Packaging Specialties, Inc.  
Fayetteville

## Support the Student Education Fund Through Annual Dues Renewal

Thank you to our members who voluntarily made a contribution to the ARCPA Student Education Fund through their membership dues in 2020! Your support of the Student Education Fund is vital to ensuring the future of the accounting profession in our state.

Members may renew membership in April 2021, and may indicate a donation to the Student Education Fund on their annual membership dues form. The Student Education Fund is committed to making scholarships primarily to accounting students attending four-year colleges and universities in Arkansas enrolled for purposes of meeting the educational requirements to take the CPA Exam or to meet the education requirements to obtain certification as a CPA. Funds donated are added to a perpetual corpus, and scholarships are granted based on the interest earned; however, you may designate your contribution directly to scholarships if you prefer.

The Student Education Fund is a 501(c)(3) non-profit organization; gifts are tax deductible. Securities and any other property, as well as cash, may be contributed. For additional information, please feel free to contact:

**Robin Harris**, ARCPA Student Education Fund Liaison  
Director of Public Relations & Communications  
[rharris@arcpa.org](mailto:rharris@arcpa.org)

## 2020 Contributors

Lisa D. Antinori  
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Emrich & Scroggins, LLP  
Landmark CPAs, PLC





# A BRIGHT future

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## **How may I give?**

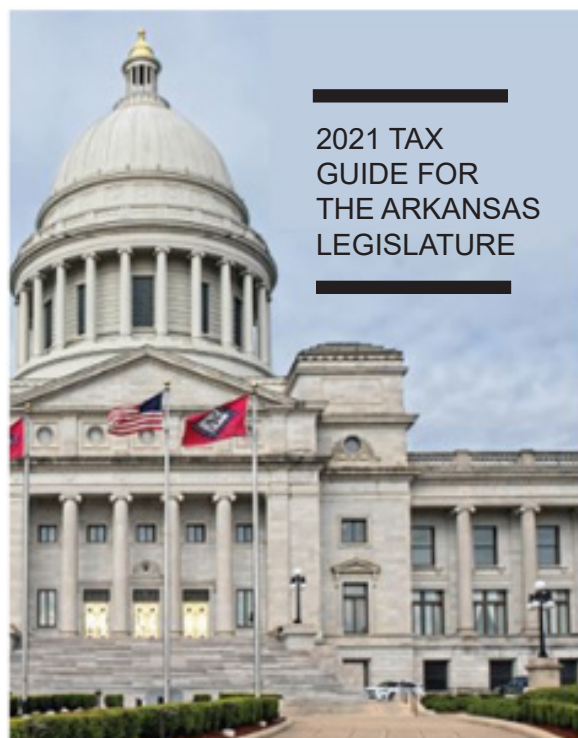
- ▲ Cash contributions
- ▲ Stocks or securities
- ▲ Contributions can be made annually, semi-annually, quarterly or monthly
- ▲ Payments can be made by check or credit card, online or by mail

“By awarding me the ARCPA Student Education Fund Scholarship, you have lightened my financial burden which allows me to focus more on the most important aspect of school, learning. Your generosity has inspired me to help others and give back to the community. I hope one day I will be able to help students achieve their goals just as you have helped me.”

**- Simranjit Kaur, 2019 scholarship recipient**

Need more information about the Student Education Fund? Contact Robin Harris at 501.664.8739 or [rharris@arcpa.org](mailto:rharris@arcpa.org)





## 2021 TAX GUIDE FOR THE ARKANSAS LEGISLATURE

ARCPA published a 2021 Legislative Tax Guide. The guide is intended to provide tax information unique to members of the Arkansas Legislature. The guide features a Q&A format to address frequently asked questions.

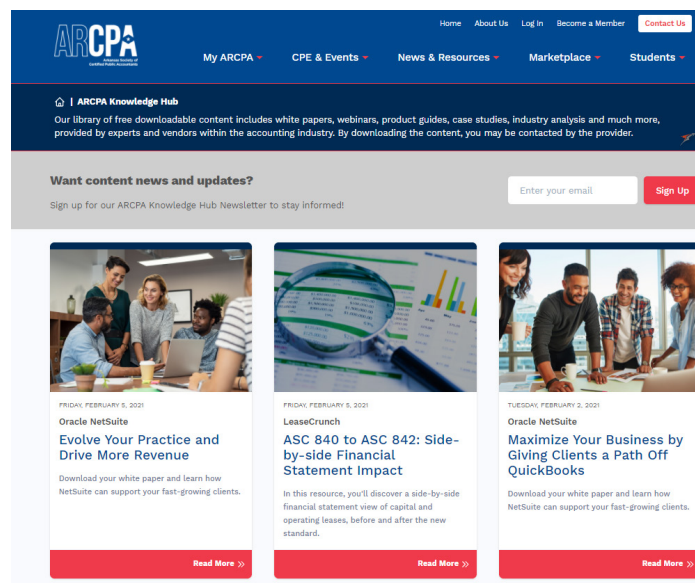
Complimentary copies were mailed to all Arkansas senators and representatives. A hard copy can be requested by contacting Robin Harris at 501-664-8739, or email to [rharris@arcpa.org](mailto:rharris@arcpa.org).

### Visit the Online Marketplace for Classified Ads and Job Postings

Check out the online classified ads or post a classified ad. You may also view the latest job openings or post a job announcement directly on the ARCPA website!

Go to [www.arcpa.org](http://www.arcpa.org) then click on Marketplace.

## ARCPA Knowledge Hub



The Arkansas Society of CPAs (ARCPA) is proud to announce the addition of a new Knowledge Hub for its members. Knowledge Hub is powered by Lead Marvels, a content-syndication and lead generation solutions provider. The tool is designed to provide ARCPA members and other business professionals with in-depth coverage of the latest in industry trends, insights and thought leadership. By taking advantage of this new resource, members can give themselves an edge in an increasingly competitive environment.

In adding this value to our organization, ARCPA members will gain access to a free library of downloadable content, such as case studies, white papers and more. New content will be added regularly to the [ARCPA Knowledge Hub](#), created and shared by respected experts and vendors from within the accounting industry.

ARCPA is committed to providing support in enabling its members to perform quality professional services. ARCPA members are eligible for services and benefits developed to help be more effective in their professional career. The Knowledge Hub is a proud new addition to our organization's pool of resources as we continue our efforts to add value to our association in support of our members.

To view ARCPA's Knowledge Hub, [click here](#).

# INVEST IN YOURSELF...

## RENEW TODAY!



Thank you for being a member of the ARCPA! We value your membership and want to make sure that you do not lose out on all the great benefits we have to offer.

Dues statements will be emailed on April 1, 2021. Members whose employers pay their dues by firm invoice will not receive a statement.

Your continued commitment to the ARCPA enables us to provide:

- COVID-19 Resources and Updates
- Virtual Learning
- Networking Opportunities
- Legislative and Regulatory Updates
- Member Discount Programs
- And more....

**DUES DEADLINE: APRIL 30, 2021**



## CONTACT US

**PHONE: 501.664.8739**

**EMAIL: [MEMBERSHIP@ARCPA.ORG](mailto:MEMBERSHIP@ARCPA.ORG)**

**WEB: [WWW.ARCPA.ORG/MY-ARCPA/DUESRENEWAL](http://WWW.ARCPA.ORG/MY-ARCPA/DUESRENEWAL)**







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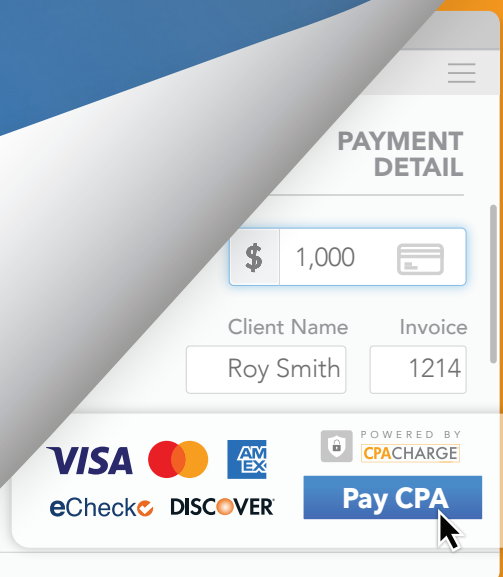
Affordable and easy-to-use, CPACharge exceeds standards for internet security and PCI Level 1 compliance. In addition, there are no long-term contracts or setup fees to get started. Your firm benefits from simplified reporting and reconciliation created specifically for how financial professionals run their offices. CPACharge has the right features and functionality needed to help ensure your firm's success.



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# HoganTaylor Announces Four New Partners & Promotions

**TULSA**—HoganTaylor, one of the largest business advisory and public accounting firms in Oklahoma and Arkansas, has named Ben Gray, Jerrad Powell, Susan Richards, and Shawn Richardson as partners.

## BEN GRAY, TAX PARTNER



Gray joined the Tulsa Firm in 2009 and has over ten years of experience in public accounting in tax. He has experience with clients in the oil & gas, manufacturing, investment, and service industries. Gray also works with high net worth individuals and closely held business on their tax compliance, planning, and estate work.

## JERRAD POWELL, TAX PARTNER



Powell came to HoganTaylor in Little Rock during the JPMS Cox merger in 2018. He has more than 15 years of experience providing advisory, accounting, and tax services. Powell has experience in numerous industries, including closely held businesses, real estate, and high-net worth individuals.

## SUSAN RICHARDS, ASSURANCE PARTNER



Richards came to HoganTaylor in Little Rock during the JPMS Cox merger in 2018. She has over 15 years of experience in public accounting and the accounting industry. Richards provides assurance and advisory services to clients in a variety of industries, but focuses in the construction and manufacturing industries.

## SHAWN RICHARDSON, ASSURANCE PARTNER



Richardson joined the Oklahoma City Firm in 2016. He has more than thirteen years of experience providing assurance services for a wide range of business types and specialized industries. Richardson has served a variety of public and privately held clients in a range of industries including nonprofit, construction, manufacturing and distribution, and technology.

## 2021 Promotions

### Abby Perdue

*CPA, Senior, Tax, Little Rock*

### Abby Talley

*CPA, Manager, Assurance, Little Rock*

### Alex Ross

*CPA, Senior, Tax, Little Rock*

### Andrew Hadley

*CPA, Senior Manager, Tax, Little Rock*

### Ben Jones,

*CPA, Senior, Assurance, Fayetteville*

### Elisha Johnson,

*CPA, Manager, Risk Assurance, Little Rock*

### Karla Davidson,

*CPA, Director of Client Accounting Services, Little Rock*

### Katie Smith,

*CPA, Senior, Assurance, Little Rock*



### Leah McLain,

*CPA, Consulting Executive, Business Advisory, Little Rock*

### Nathan Pruitt,

*CPA, Manager, Tax, Little Rock*

### Rebecca McEachern,

*CPA, Senior Manager, Tax, Little Rock*

### Reed Walsh,

*CPA, Senior, Tax, Little Rock*

### Sarah Coles,

*CPA, Senior, Tax, Little Rock*

### Spencer Freyaldenhoven,

*CPA, Manager, Tax, Little Rock*

### Stephanie Butcher,

*CPA, Senior Consultant, Business Advisory, Little Rock*

### Taylor Beach,

*CPA, Manager, Tax, Little Rock*

## ABOUT HOGANTAYLOR

HoganTaylor LLP is one of the largest business advisory and public accounting firms in Oklahoma and Arkansas. The Firm has more than 300 employees and provides tax, assurance, risk, business advisory, accounting, technology and many specialty and industry-focused services. HoganTaylor is an independent member firm of PrimeGlobal, one of the five largest associations of independent accounting firms in the world.

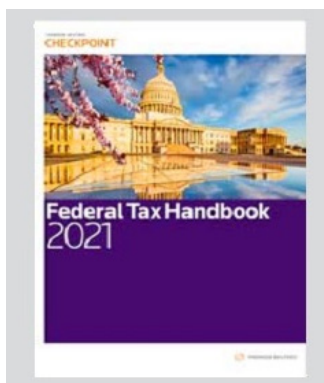
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# Let Your Voice be Heard in the Legislature



The ARCPA formed a Political Action Committee (PAC) in 2012 to make contributions to state candidates, ballot question committees, legislative question committees, or other political action committees as needed to advance the interest of the ARCPA membership, to raise the Society's profile with the Arkansas General Assembly, and to help ARCPA engage legislators when issues arise that might affect the accounting profession.

ARCPA's PAC is supported entirely by contributions from individuals and firms, with a limit of \$5,000 per year per individual or company. The PAC Committee periodically holds a special PAC Breakfast in conjunction with the Federal Tax Institute in the year preceding a general legislative session.

ARCPA members are encouraged to get involved in the political process to make sure our voices are heard.

ARCPA members need to be invested in protecting and influencing the future of the CPA profession in Arkansas. By joining forces with other CPAs, individuals and firms are helping ARCPA participate more effectively in the political process to ensure that the profession has a collective and strong voice with decision makers.

## How can you get involved?

1. Attend the PAC Breakfast. ARCPA invites two members of the General Assembly to speak to Breakfast attendees about upcoming legislative issues that directly affect CPAs and the profession.
2. Elect to contribute every year on your ARCPA annual dues statement. There is a specific line item on your statement to make it easy and convenient.
3. Write a personal or company check directly to the PAC and mail it to ARCPA.

The only way to continue to grow and strengthen the ARCPA PAC is through member contributions. Help us make sure individuals are elected to public office who understand the accounting profession and support its legislative goals. A commitment from every ARCPA member is needed to make sure we can support legislators and candidates who understand the importance of CPAs as advisers to individuals, businesses, and government agencies to help them manage through future, uncertain economic times.

## ARCPA would like to extend a special "thank you" to the following members and firms who contributed to the ARCPA PAC during 2020 through annual dues contributions:

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# Adams Brown Recognized by Forbes as a Best Tax and Accounting Firm

Adams Brown, Strategic Allies and CPAs, one of the top 200 largest CPA firms in the nation, is pleased to be recognized by Forbes magazine as one of America's Best Tax and Accounting Firms. This is the second consecutive year of recognition and the second year Forbes has produced this study.

Of the nearly 300 firms identified, Adams Brown is one of 172 firms that were recognized for both tax and accounting and is one of only four firms recognized in Kansas. You can view the entire list [here](#).

Forbes worked with Statistica, an independent market research company, to survey industry peers and clients to determine the top recommended tax and accounting firms. In addition to the survey, participants submitted recommendations for specializations, services, and professional experiences.

"We're honored to be selected as one of America's Best Tax and Accounting Firms by Forbes again this year. Each and every member of our team made this recognition possible by going above+beyond for our clients," said Brian Staats, CPA, CGMA, managing partner. "Thank you to our clients, friends, communities, and team for making this possible!"



Founded in 1917, Forbes is a leading financial publication focused on business, investing and lifestyles.

Adams Brown, Strategic Allies and CPAs, provides a wide range of traditional and specialized CPA and consulting services to clients throughout the nation, with specialized teams focusing on agriculture organizations, construction companies, manufacturers, healthcare professionals, governmental and not-for-profit organizations, and small family-held businesses. Founded in 1945, today the firm maintains numerous office locations throughout the central United States.

For more information about Adams Brown, please visit [www.adamsbrowncpa.com](http://www.adamsbrowncpa.com).

## Where can an AICPA credential take your career next?

If you have a specialized interest, you can build on the value you offer clients by adding an AICPA advisory service credential: Personal Financial Specialist (PFS®), Accredited in Business Valuation (ABV®), Certified in Financial Forensics (CFF®) or Certified Information Technology Professional (CITP®). These credentials were developed for the profession by the profession. They set you apart, make a statement and get you noticed. And, they can seriously boost your career.



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