

Volunteer for ARCPA Day of Service

ARCPA Day of Service



Friday, November 21, 2025

Join us as we give back to our communities!

ARCPA Day of Service allows CPA members and their colleagues, staff, and accounting students around the state to participate in a public service activity on that date (or other date they choose). The event emphasizes that CPAs are involved in their profession as well as their communities.

Join with ARCPA and the rest of your profession on Friday, November 21 and make a difference! You can choose ANY volunteer activity you want! Some ideas include helping out at an animal shelter, assembling care packages for deployed troops, or cleaning up a neighborhood park. The volunteer options are endless. For a list of possible volunteer opportunities, or to learn more: <https://www.arcpa.org/volunteer>

Any college or university student clubs or groups wishing to participate or collaborate with a CPA firm for this event can contact Robin Harris at Arkansas Society of CPAs to sign up, rharris@arcpa.org.

ARCPA Mock CPA Exam Hosted by Surgent

Mock CPA Exam

Thursday, September 18, 2025

1:00 p.m. CST

Are you truly ready to pass the CPA Exam? Have you studied enough? Are you focusing on the right material? There is only one way to find out, give it a try! Sign up for the free virtual event and give it a try. Register for the Mock Exam on **Thursday, September 18@ 1:00 p.m.**

Students and non-certified Associate members are invited to participate in a live 4-hour mock CPA Exam (virtual) workshop hosted by the Arkansas Society of CPAs and Surgent CPA Review. This unique opportunity will allow you to experience what it is like to sit for any CPA Exam section as you immerse yourself in questions pulled from the actual CPA Exam Blueprints. Plus, you will receive your own personalized ReadySCORE (an accurate measurement of your actual exam score) and a detailed report showing your areas of strength and weakness for that section.

Don't go into exam day unprepared. Find out if you are ready. Sign up today for this free virtual event!



Inside this issue:

Meet the Member	2
Guide to Public Accounting	2
CPA Review Discounts	3
Conference Discounts	3
Scholarship	4
Occupational Outlook	4



Meet the Member

Allen Pierce, CPA

ARCPA Board of Directors

Vice Chair



Allen Pierce is the ARCPA Vice Chair for the 2025–2026 term. Pierce is the Managing Partner of The Pierce Firm, PLLC, based in Fayetteville, Arkansas. A native of Searcy, he is also a proud graduate of the University of Arkansas. Pierce is an active member of the ARCPA. He is currently serving as the president of the Northwest Chapter of CPAs.

What is your first experience or favorite memory of your involvement with ARCPA?

One of my favorite ARCPA memories goes back to a simple conversation that had a lasting impact. While at a conference, ARCPA member Joe Rugger asked if I'd be interested in joining the newly formed Emerging CPA Committee. That one question sparked my involvement and opened the door to so many meaningful connections and experiences. It's a great reminder that even small conversations can lead to big opportunities.

What favorite activities/hobbies/volunteerism do you do in your spare time?

I love to travel as often as I can, especially when it involves hunting and fishing adventures across North and South America. This year, I'm headed to Ely, Minnesota, where I'm hoping to reel in my first walleye and northern pike—two catches that have been on my bucket list for a while.

Best advice for students about becoming a CPA, or taking the CPA Exam?

Preparing for the CPA Exam often comes during a time of major life transitions. My advice is to approach the exam like a job—set a consistent daily study schedule and designate a specific location for focused study. Most employers are willing to be flexible if they see that you're serious and committed to passing. Clear communication and dedication go a long way.

Why did you become a CPA?

I've always known I wanted to be an accountant—I just wasn't sure what form that would take. As I explored different paths in the profession, becoming a CPA stood out as the best way to combine my passion for numbers with real career flexibility and financial opportunity. I was also fortunate to have two early mentors who owned CPA firms and showed me what a meaningful and rewarding career this could be. Their influence, along with the respect and trust the CPA credential carries, confirmed that this was the right path for me.

ARCPA Staff

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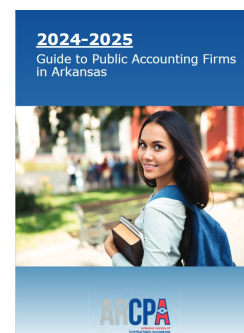
Education/Administrative Assistant
Jordyn Major

Guide to Public Accounting Booklet Online

The Guide to Public Accounting Firms is a booklet which is printed annually and distributed to ARCPA student members and department heads of colleges and universities in the state. It contains a directory of public accounting firms where students may seek internships or employment. The Guide includes articles on the CPA Exam and offers information for employment search, writing a resume, interview tips, and more. Check it out!

View the Guide online at www.arcpa.org then click on the Students menu, or go to <https://www.arcpa.org/become-a-cpa/guide-to-public-accounting-firms>

Watch for the 2025-2026 Guide coming soon.



Connect With ARCPA on Social Media



www.facebook.com/arcpafans/



<https://twitter.com/ARSocietyofCPAs>



www.linkedin.com/company/arcpa



Review us on Google
Arkansas Society of CPAs

Student Conferences Discounts

Student members may attend ARCPA conferences for just \$15! (we're not kidding!) Meet and network with professionals and prospective future employers at any of these ARCPA events for \$15 each:

- End of Busy Season CPE & Fish Fry
- Equip Conference
- Business & Industry Conference
- Fraud Conference
- Agriculture Conference
- AR Federal Tax Institute

Call ARCPA to register: (501) 664-8739 or (800) 482-8739.

Becker CPA Review

Arkansas Society of CPAs associate or student members can receive a discount on the Becker Professional CPA Review for the full 4-part review course. Save \$300 off of the full 4-part review of either Live, Online, or self study review course format. Becker CPA Review classes correspond with the exam testing windows that you select.

Becker⁺

For more information on this member service, or to access ARCPA preferred pricing with Becker, ARCPA members should visit the partner page <https://www.becker.com/arcpaPP>.

Surgent CPA Review

Surgent CPA Review can help students prepare for the CPA Exam during or after their undergraduate or graduate education. The 100% online course utilizes a state-of-the-art adaptive learning platform that shortens study time and improves retention allowing students to prepare and pass faster! Enrollment includes access to 350+ 20 minute-or-less video lectures, a test bank of over 7,700 multiple-choice questions, over 400 simulations, customized study guides, and unlimited practice exams.

Surgent

CPA Review

ARCPA members receive a 35% discount on the Surgent CPA exam review course! These state-of-the-art online lectures provide a customized study program, access that doesn't expire, and a pass guarantee with every course. Studying with Surgent means less stress for you—and a faster path to passing the CPA Exam. Learn more: www.surgentcpareview.com/partners/arkansas-society-of-cpas/

UWorld CPA Review

ARCPA members save 20% off the Unlimited access course! Prepare to pass the CPA Exam with exceptional course materials that make difficult concepts easy to understand. Proven with a 91% pass rate, we proudly serve the accounting profession's top educators, employers and professional organizations to ensure success for future CPAs.



Learn more, at <https://accounting.uworld.com/cpa-review/lp/partner-organizations/>

CPA Review Courses



Controllers for a Cause Scholarship

The shortage of CPAs and accountants is acute, and the Controllers for a Cause™ scholarship fund by the Controllers Council™ seeks to reverse this trend by bringing awareness of the extraordinary opportunities of CPA careers, and bringing financial support to students pursuing CPA licensure. The Controllers for a Cause™ scholarship fund is a program developed in partnership with the Controllers Council and the AICPA Foundation (American Institute of Certified Public Accountants).

The scholarship application period is open from June 1, 2025, and closes on September 30, 2025, at 11:59 p.m. EST. The Controllers for a Cause scholarship will assist candidates with some of the costs associated with taking the CPA Exam. Up to 60 applicants who are awarded scholarships will be paid up to \$1,000 in a lump sum to reimburse and assist with expenses for exam fees and CPA exam preparatory courses.



Applicants must provide a copy of their Notice to Schedule (NTS) for at least one section of the CPA Exam and a copy of the receipt for payment of exam application fees. For reimbursement of CPA Exam preparatory courses/materials, applicants must provide proof of purchase with their application. Some recipients may be awarded less than the full amount of this scholarship.

For eligibility requirements, or to apply: <https://www.thiswaytocpa.com/education/scholarship-search/CPAexamgrant/>

Occupational Outlook for Accountants and Auditors

According to the U.S. Bureau of Labor Statistics, the employment of accountants and auditors is projected to grow 6 percent from 2023 to 2033, faster than the average for all occupations.

About 130,800 openings for accountants and auditors are projected each year, on average, over the decade. Many of those openings are expected to result from the need to replace workers who transfer to different occupations or exit the labor force, such as to retire.

Globalization, a growing economy, and a complex tax and regulatory environment are expected to drive strong demand for accountants and auditors.

Employment growth of accountants and auditors is expected to be closely tied to the health of the overall economy. As the economy grows, these workers will continue being needed to prepare and examine financial records.

The continued globalization of business may lead to increased demand for accounting expertise and services related to international trade and international mergers and acquisitions.

Technological change is expected to affect the role of accountants over the projections decade. Some routine accounting tasks may be automated as platforms such as cloud computing, artificial intelligence (AI), and blockchain become more widespread. Although it will increase accountants' efficiency, this change is not expected to reduce overall demand. The automation of routine tasks, such as data entry, will instead make accountants' advisory and analytical duties more prominent.

A bachelor's degree in accounting or a related field is typically required to become an accountant or auditor. Completing certification in a specific field of accounting, such as becoming a licensed Certified Public Accountant (CPA), may improve job prospects.

Source: United States Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Accountants and Auditors. (Modified April 19, 2025).



Arkansas Society of CPAs

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