

THE NATURAL STATE OF ACCOUNTING



Issue 5/May 2021



**41st Annual Accounting
& Auditing Conference**

**26th Annual Memorial
Golf Tournament**

**2021 ARCPA Membership
Renewal**



Arkansas Society of
Certified Public Accountants

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**11300 Executive Center Dr.
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NEED GROUP STUDY CPE?

ARCPA offers
programs and
webinars which
qualify for
group study
credit.

(Per ASBPA Group Study,
Rule 13 Definition)

We have the right CPE for your needs!

Search courses and conferences arcpa.org/cpe/catalog

GET PUBLISHED

If you are interested in
submitting a column
or feature to
The Natural State
of Accounting
monthly newsletter,
please submit to
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The graphic features a large blue and red background. On the left, the ARCPA logo is at the top, followed by the text "Introducing the Knowledge Hub from the Arkansas Society of CPAs". Below this, "ARCPAHub.org" is written in large white letters. At the bottom, a red banner contains the text "The Knowledge Hub consists of vendor-sponsored content designed to be helpful in your organization." and a QR code. On the right, a laptop displays the ARCPA Knowledge Hub website. The website has a blue header with the ARCPA logo and navigation links: Home, About Us, Log In, Become a Member, and Contact Us. Below the header, there's a section for "ARCPA Knowledge Hub" with a description of the free downloadable content. A sign-up form for the newsletter is also present. The main content area shows three featured articles with colorful illustrations: "Divvy: Rethinking Your Clients' Spending: How Enforceable Budgets Keep Spending in Check", "Cybersecurity Brief for CPAs", and "Paymerang: Support Your Business Continuity Plan with ePayments".

ARCPA
Arkansas Society of
Certified Public Accountants

Introducing the
Knowledge Hub
from the
Arkansas Society of CPAs

ARCPAHub.org

The Knowledge Hub consists of vendor-sponsored content designed to be helpful in your organization.

ARCPA
Arkansas Society of
Certified Public Accountants

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ARCPA Knowledge Hub
Our library of free downloadable content includes white papers, webinars, product guides, case studies, industry analysis and much more, provided by experts and vendors within the accounting industry.

Want content news and updates?
Sign up for our ARCPA Knowledge Hub Newsletter to stay informed!

Enter your email

WEDNESDAY 10TH OF NOVEMBER 2020
Divvy
Rethinking Your Clients' Spending: How Enforceable Budgets Keep Spending in Check
Are your clients staying in budget with their...

TUESDAY 9TH OF NOVEMBER 2020
Cybersecurity
Cybersecurity Brief for CPAs
Audit Analytics offers a 400% increase in cyber breaches since 2015. They also note on average it takes 108 days to discover a breach. Can you...

FRIDAY 6TH OF NOVEMBER 2020
Paymerang
Support Your Business Continuity Plan with ePayments
This 5-page white paper highlights 3 steps to help you manage through business disruptions.



ARCPA 2021 Conferences & CPE Events

Employee Benefit Plan Conference



April 29, 2021
Virtual Event
CPE Hours: 8

[Register Now](#)

Member Fees:		Non-member Fees:	
\$225	Early Fee	\$325	Early Fee
\$255	Standard Fee	\$355	Standard Fee

(early fee expires 4/15/21)

Educators' Conference

May 12, 2021
Virtual Event
CPE Hours: 7

[Register Now](#)

Registration Fee: \$100

Accounting & Auditing Conference

May 27-28, 2021
Virtual Event
CPE Hours: 16

[Register Now](#)

Member Fees:		Non-member Fees:	
\$275	Early Fee	\$375	Early Fee
\$305	Standard Fee	\$405	Standard Fee

(early fee expires 5/13/21)

Technology Conference



June 24-25, 2021
Virtual Event
CPE Hours: 16

[Register Now](#)

Member Fees:		Non-member Fees:	
\$460	Early Fee	\$660	Early Fee
\$490	Standard Fee	\$690	Standard Fee

(early fee expires 06/10/21)

Governmental Accounting Conference

August 31, 2021
Virtual Event
CPE Hours: 8

[Register Now](#)

Member Fees:		Non-member Fees:	
\$225	Early Fee	\$325	Early Fee
\$255	Standard Fee	\$355	Standard Fee

(early fee expires 8/17/21)

Industry, Commerce & Banking Conference

September 23-24, 2021
Virtual Event
CPE Hours: 16

[Register Now](#)

Member Fees:		Non-member Fees:	
\$275	Early Fee	\$375	Early Fee
\$305	Standard Fee	\$405	Standard Fee

(early fee expires 9/09/21)

ARCPA 2021 Conferences & CPE Events

Two-Day Federal Tax Update: Individuals, Corporations & Partnerships

October 28-29, 2021

Virtual Event
CPE Hours: 16

[Register Now](#)

Member Fees:		Non-member Fees:	
\$420	Early Fee	\$520	Early Fee
\$450	Standard Fee	\$550	Standard Fee
<i>(early fee expires 10/14/21)</i>			

Arkansas Federal Tax Institute

November 4-5, 2021

Virtual Event
CPE Hours: 16

[Register Now](#)

Member Fees:		Non-member Fees:	
\$220	Early Fee	\$320	Early Fee
\$250	Standard Fee	\$350	Standard Fee
<i>(early fee expires 10/21/21)</i>			

EQUIP Conference

November 10, 2021

Virtual Event
CPE Hours: 4

[Register Now](#)

Registration Fee: \$50

Fraud Conference

November 11, 2021

Virtual Event
CPE Hours: 8

[Register Now](#)

Member Fees:		Non-member Fees:	
\$225	Early Fee	\$325	Early Fee
\$255	Standard Fee	\$355	Standard Fee
<i>(early fee expires 10/28/21)</i>			

Agriculture Conference

November 17, 2021

Virtual Event
CPE Hours: 8

Member Fees:		Non-member Fees:	
\$250	Early Fee	\$350	Early Fee
\$280	Standard Fee	\$380	Standard Fee
<i>(early fee expires 11/03/21)</i>			

June-July Seminars

CONFERENCES AND EVENTS

Date	Course Title (Acronym) of Study	Field CPE	Hours	Location	Early Bird Fee	Standard Fee
JUNE						
09	Forensic Accounting: Fraud Investigations (FAFI)	AA	8	VIRTUAL-ONLY	Member \$245** Non-member \$345**	Member \$275** Non-member \$375**
09	Nonprofit Industry Update and GAAP Refresher (NIU)	AA/GOV	8	VIRTUAL-ONLY	Member \$245 Non-member \$345	Member \$275 Non-member \$375
10	Audits of Defined Contribution Pension Plans (ADC)	AA	8	VIRTUAL-ONLY	Member \$245 Non-member \$345	Member \$275 Non-member \$375
14	Surgent's S Corporation, Partnership, and LLC Tax Update (8:30am-12:00pm) (BCP4)	TX	4	VIRTUAL-ONLY	Member \$165 Non-member \$215	Member \$175 Non-member \$225
14	Surgent's Individual Income Tax Update (1:00pm-4:30pm) (BIT4)	TX	4	VIRTUAL-ONLY	Member \$165 Non-member \$215	Member \$175 Non-member \$225
15	Financial Reporting for Not-for-Profit Entities (8:30am-12:00pm) (CL4NFPF)	AA	4	VIRTUAL-ONLY	Member \$165 Non-member \$215	Member \$175 Non-member \$225
15	Governmental and NFP Accounting and Auditing (1:00pm-4:30pm) (CL4GNP)	AA/GOV	4	VIRTUAL-ONLY	Member \$165 Non-member \$215	Member \$175 Non-member \$225
17	Yellowbook: Application of GAGAS Principles (8:30am-12:00pm) (CL4YBAP)	AA/GOV	4	VIRTUAL-ONLY	Member \$165 Non-member \$215	Member \$175 Non-member \$225
21	Accounting for Expenses in a NFP (8:30am-10:10am) (CL2EXP)	AA	2	VIRTUAL-ONLY	Member \$100 Non-member \$125	Member \$110 Non-member \$135
21	FASB Activities Impact on NFP Financial Reporting (10:30am-12:10pm) (CL2FACT)	AA	2	VIRTUAL-ONLY	Member \$100 Non-member \$125	Member \$110 Non-member \$135
22	Lease Accounting: The Impact of Changing Standards on Both Lessors and Lessees (8:30am-10:10am) (AALL)	AA	2	VIRTUAL-ONLY	Member \$100 Non-member \$125	Member \$110 Non-member \$135
22	Going Concern Accounting and Reporting Considerations In the COVID-19 Environment (10:30am-12:10pm) (AGC2)	AA	2	VIRTUAL-ONLY	Member \$100 Non-member \$125	Member \$110 Non-member \$135
22	Ethical Considerations for CPAs (1:00pm-4:30pm) (ETH4)	ET	4	VIRTUAL-ONLY	Member \$165 Non-member \$215	Member \$175 Non-member \$225
JULY						
8	Revenue Recognition: Identifying the Contract and Performance Obligations (8:30am-10:10am) (CL2CPO)	AA	2	VIRTUAL-ONLY	Member \$100 Non-member \$125	Member \$110 Non-member \$135
8	Revenue Recognition: Determining and Allocating the Transaction Price (10:30am-12:10pm) (CL2TRP)	AA	2	VIRTUAL-ONLY	Member \$100 Non-member \$125	Member \$110 Non-member \$135
20	Applying the Uniform Guidance in Your Single Audits (INUG)	AA/GOV	8	VIRTUAL-ONLY	Member \$245** Non-member \$345**	Member \$275** Non-member \$375**
21	Annual Update and Practice Issues for Preparation, Compilation, and Review Engagements (CORU)	AA	8	VIRTUAL-ONLY	Member \$245** Non-member \$345**	Member \$275** Non-member \$375**

July-September Seminars

CONFERENCES AND EVENTS

Date	Course Title (Acronym) of Study	Field CPE	Hours	Location	Early Bird Fee	Standard Fee
JULY (CONTINUED)						
27	Reviewing S Corporation Tax Returns: What Are You Missing? (8:30am-12:00pm) (CL4STRM)	TX	4	VIRTUAL-ONLY	Member \$165 Non-member \$215	Member \$175 Non-member \$225
27	Reviewing Partnership Tax Returns: What Are You Missing? (1:00pm-4:30pm) (CL4PTRM)	TX	4	VIRTUAL-ONLY	Member \$165 Non-member \$215	Member \$175 Non-member \$225
28	Social Security and Medicare: Maximizing Retirement Benefits (8:30am-12:00pm) (CL4SSM)	TX	4	VIRTUAL-ONLY	Member \$165 Non-member \$215	Member \$175 Non-member \$225
28	Reviewing Individual Tax Returns: What Are You Missing? (1:00pm-4:30pm) (CL4ITRM)	TX	4	VIRTUAL-ONLY	Member \$165 Non-member \$215	Member \$175 Non-member \$225
29	Real Estate Taxation (TSE.TRE)	TX	8	VIRTUAL-ONLY	Member \$245** Non-member \$345**	Member \$275** Non-member \$375**
AUGUST						
11	Controller's Update: Today's Latest Trends (8:30am-12:00pm) (CL4SKSB)	OT	4	VIRTUAL-ONLY	Member \$165 Non-member \$215	Member \$175 Non-member \$225
11	Change the Way You Work: Success as a Virtual CFO (1:00pm-4:30pm) (CL4VCCO)	OT	4	VIRTUAL-ONLY	Member \$165 Non-member \$215	Member \$175 Non-member \$225
17	Accounting and Auditing Update for Small Businesses (SMBZ)	AA	8	VIRTUAL-ONLY	Member \$245** Non-member \$345**	Member \$275** Non-member \$375**
18	Enterprise Risk Management: New Approaches for Today's Complexities (RMGT)	OT	8	VIRTUAL-ONLY	Member \$245** Non-member \$345**	Member \$275** Non-member \$375**
25	Forecasting for Improved Profits, Working Capital, and Decision Analysis (8:30am-12:00pm) (CL4FFMD)	OT	4	VIRTUAL-ONLY	Member \$165 Non-member \$215	Member \$175 Non-member \$225
25	Risk, Cost, and Cash Management for Controllers and Financial Managers (1:00pm-4:30pm) (CL4TKBP)	OT	4	VIRTUAL-ONLY	Member \$165 Non-member \$215	Member \$175 Non-member \$225
SEPTEMBER						
30	Advanced Controller and CFO Skills (ACCS)	OT	8	VIRTUAL-ONLY	Member \$245** Non-member \$345**	Member \$275** Non-member \$375**

COURSE INFORMATION

All courses begin at 8:30 a.m. and end at 4:30 p.m. unless otherwise noted

** AICPA members may deduct \$30 from AICPA courses (4 hour courses N/A).

ARCPA CONFERENCE GROUP PRICING

Have multiple people from your firm/company wanting to attend the same conference?

Register three or more people from the same firm/company for the same conference and receive a group discount! To take advantage of the ARCPA's Conference Group Pricing just fax, mail, or email your registration form with the list of attendees. Questions? Please contact Stephanie Tanner at 501-664-8739 or stanner@arcpa.org.

The following discount is applied when three or more people from the same firm/company register for the same conference:

Employee Benefit Plans Conference:	\$10 off / person
Accounting & Auditing Conference:	\$25 off / person
Technology Conference:	\$50 off / person
Governmental Accounting	\$15 off / person
Industry, Commerce & Banking Conference:	\$25 off / person
Two-Day Federal Tax Update:	\$50 off / person
Tax Institute:	\$25 off / person
EQUIP Conference:	\$10 off / person
Fraud Conference:	\$25 off / person
Agriculture Conference	\$15 off / person

Group Pricing Terms & Conditions:

- To receive the group discount, all individuals must be registering for the same conference.
- Payment is required with registration to receive the group discount.
- Group discount is only valid for ARCPA Conferences.
- Only ARCPA members may qualify for the group discount.
- Non-members may apply for membership to receive the group discount.
- All individuals must be listed at the time of registration.
- Programs excluded: Educators' Conference



SAVE \$100

Use your member discount to save \$100 on our Employee Benefit Plan Conference

April 29, 2021

REGISTER TODAY!



INVEST IN YOURSELF...

RENEW TODAY!



RENEW ONLINE

Visit, <https://www.arcpa.org/my-arcpa/dues>. Sign in using your username and password.



RENEW BY PHONE

Call our office at 501.664.8739, 8:00am to 5:00pm, Mon-Fri, to pay by credit/debit card.



RENEW BY MAIL

Mail renewals to 11300 Executive Center Drive, Little Rock, AR 72211



Group Pricing Registration

Conference Name _____

Firm Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email* _____

**Payment receipt will be sent to this valid email address*

Employee Information:

Name	Email Address	Fee	Group Discount
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____
4. _____	_____	_____	_____
5. _____	_____	_____	_____
6. _____	_____	_____	_____
7. _____	_____	_____	_____
8. _____	_____	_____	_____
9. _____	_____	_____	_____
10. _____	_____	_____	_____

Subtotals _____

The Early Bird Price applies only when registering at least 14 days prior to the course or conference.

Total Amount Enclosed _____

Group Pricing Terms & Conditions:

- To receive the group discount, all individuals must be registering for the same conference.
- Payment is required with registration to receive the group discount.
- Group discount is only valid for ARCPA Conferences.
- Only ARCPA members may qualify for the group discount. Non-members may apply for membership to receive the group discount.
- All individuals must be listed at the time of registration.
- Programs excluded: End of Busy Season CPE & Fish Fry, Educators' Conference

Cancellation Policy:

Full refund, less a \$10 service charge will be made if notice of cancellation is received at least 60 days prior to the course or conference date. Full refund, less a \$25.00 service charge will be made if notice of cancellation is received between 10 and 60 days prior to the course or conference date. NO REFUND WILL BE MADE IF NOTICE OF CANCELLATION IS RECEIVED LESS THAN 10 DAYS PRIOR TO THE COURSE OR CONFERENCE DATE.

Registration with Payment by mail: ARCPA, 11300 Executive Center Drive, Little Rock, AR 72211-4352

Registration with Credit Card payment:

☐ MasterCard ☐ Visa ☐ American Express

FAX: (501)664-8320

PHONE: (501)664-8739 or

WEB SITE: www.arcpa.org

(800)482-8739 in Arkansas

Card # _____ Expiration Date _____

Signature _____

SAVE
the DATE

Virtual Only
41st Accounting and Auditing
Conference

May 27-28
2021



Early Registration Fee: Members \$305
Non-members \$405
(Expires 5/13/2021)

Be on the lookout for conference topics and speakers!

Arkansas Society of CPAs www.arcpa.org

Looking for more CPE?

Webinars and Webcasts

ARCPA partners with several CPE vendors to offer a wide variety of webinars & webcasts throughout the year. To search the listing of webinars & webcasts, visit our Online Course Catalog.

Self-Study

If you enjoy the convenience of earning CPE at your own pace and on your own schedule, Surgent's Self-Study CPE courses are the perfect choice. To browse Surgent's Self-Study courses or to register, please visit the Self Study section of the ARCPA website.

Surgent CPA Packages

Choose which package suits you best and enjoy unlimited access! For complete details or to buy a CPE package, please contact Stephanie Tanner at stanner@arcpa.org

Surgent's Unlimited Webinar Package

ARCPA Member Price: \$425

- Unlimited 2020 access to 1200 live webinars

Surgent's Unlimited Self Study Package

ARCPA Member Price: \$299

- 12 months of unlimited access to 200+ downloadable PDF courses

Surgent's Unlimited Plus Package

ARCPA Member Price: \$595

- 12 months of unlimited access to all live webinars, PLUS unlimited access to all self-study courses

Ways to Save on CPE

Save \$30: Early Bird Discount



Register early and save! To qualify for the Early Bird discount, your registration (with payment) must be received by the ARCPA 14 days prior to the program.

Save \$30: AICPA Member Discount



Are you an AICPA Member? You can save \$30 on all eight-hour AICPA courses! Look for the notation ** on eligible courses.

Save up to \$200: ARCPA Member Discount



ARCPA Members save big on CPE! Members can save \$50 on four-hour CPE, \$100 on eight-hour CPE, and \$200 on sixteen-hour CPE.

Form **4868**

Department of the Treasury
Internal Revenue Service (99)

Application for Automatic Extension of Time To Sell My Accounting Practice

OMB No. 1545-0074

2020

For calendar year 2020, or other tax year beginning , 2020, and ending , 21

Part I

1 Your name

Jess

Address

26742

City, town

Missio

2 Your social

354-79

For Privacy A

*Don't put my
EXIT PLAN
on extension!
Call APS Today!!*

State

C A

ZIP code

92692

se's social security number

Part II Individual Income Tax

4 Estimate of total tax liability for 2020 . . . \$

5 Total 2020 payments

6 **Balance due.** Subtract line 5 from line 4
(see instructions)

7 Amount you're paying (see instructions) . . . ▶

8 Check here if you're "out of the country" and a U.S.
citizen or resident (see instructions) ☐

9 Check here if you file Form 1040NR or 1040NR-EZ and
didn't receive wages as an employee subject to U.S.
income tax withholding ☐

Act Notice, see page 4.

Cat. No. 13141W

Form **4868**(2020)

\$1 BILLION+ IN DEALS CLOSED!

Our Best-in-class Brokers will help you achieve YOUR goal!

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OF LISTINGS**

**GREATEST #
OF BUYERS**

**UNMATCHED
RESULTS!**

DELIVERING RESULTS - ONE PRACTICE AT A TIME



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Wade Holmes
Wade@APS.net

888-847-1040 x2
www.APS.net

Save the Date!

Arkansas Society of CPAs

Annual Mac & Barbara Angel Memorial Golf Tournament

Monday, May 24, 2021

Save the date for the Arkansas Society of CPAs Annual Mac & Barbara Angel Memorial Golf Tournament at Maumelle Country Club near Little Rock. We hope that you will invite your friends, clients, coworkers, and colleagues to play in this tournament. Returning as Co-Chairs will be Michael Pierce, of Landmark PLC, CPAs, and Taylor Stockemer, of Friday Eldredge & Clark. All proceeds benefit ARCPA Student Education Fund scholarships to accounting students in the state.

[Click here to Register to Play or Sponsor](#)

2021 Golf Tournament to Benefit Student Education Fund Scholarships

Please consider sponsoring or playing in our 26th annual golf tournament which is the main fund-raising event for the ARCPA Student Education Fund, a 501(c)(3) non-profit organization. The tournament will be on Monday, May 24, 2021 at Maumelle Country Club near Little Rock. The tournament format will be a four-person scramble. All net proceeds benefit Student Education Fund scholarships to accounting majors who plan to pursue the CPA credential, attending four-year Arkansas colleges and universities. Sponsors will receive appropriate recognition both at the tournament and after the event. Last year's tournament was very successful with net revenues directly resulting in scholarships that were awarded to 34 college and university accounting students.

[Click here to Register to Play or Sponsor](#)

Robin Harris
ARCPA
501.664.8739
rharris@arcpa.org

Michael Pierce, Co-Chair
Landmark PLC, CPAs
501.210.7338
mpierce@landmarkcpas.com

Taylor Stockemer, Co-Chair
Friday, Eldredge & Clark, LLP
501.376.2011
tstockemer@fridayfirm.com

26TH MAC & BARBARA ANGEL MEMORIAL GOLF TOURNAMENT



Monday, May 24, 2021

Maumelle Country Club - Maumelle, AR

Players Lunch at 11:30 a.m.

Four Person Scramble Shotgun Start at 1:00 p.m.

*All net
proceeds
awarded as
scholarships*

TEAM SPONSORSHIP OPPORTUNITIES

- ☐ **Presenting Sponsor \$5,000** (Two Team Entries, Full Page Ad in ARCPA Newsletter, Tee Box Sign, Company Name/Logo on all event promos, and customized promotional item)
- ☐ **Golf Carts Sponsor \$2,500** (One Team Entry, Half Page Ad in ARCPA Newsletter, Tee Box Sign, Company Name/Logo in placard of all players carts)
- ☐ **Platinum Sponsor \$1,500** (One Team Entry, Half Page Ad in ARCPA Newsletter, Tee Box Sign)
- ☐ **Gold Sponsor \$1,250** (One Team Entry, Qtr. Page Ad in ARCPA Newsletter, Tee Box Sign)
- ☐ **Silver Sponsor \$1,000** (One team Entry, Tee Box Sign)
- ☐ **Team Entry \$800** (One Team Entry) *\$100 discount for a 2nd Team (duplicate this form to submit names)

Team Name (for promotional purpose/signage) _____

	Players Names	Phone	Email
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____

TEAM EXTRAS MULLIGANS AND BLASTERS

- ☐ **All Mulligans for 4 person Team \$60.00** (12 per Team) Allows player an extra shot
- ☐ **All Blasters for 4 person Team \$20.00** (2 per Team) Allows player to hit from ladies tee.

FRIENDS OF TOURNAMENT, EVENT & IN KIND SPONSORSHIP OPPORTUNITIES

All sponsors will receive signage at the event and recognition in the ARCPA Newsletter

- | | | |
|---|--|--|
| <input type="checkbox"/> Tee Box \$500 | <input type="checkbox"/> Hole in One \$500 | <input type="checkbox"/> Putt for Dough \$500 |
| <input type="checkbox"/> Long Drive \$500 | <input type="checkbox"/> Closest to Pin \$500 | <input type="checkbox"/> Beverage Cart \$500 |
| <input type="checkbox"/> Lunch | <input type="checkbox"/> Beers | <input type="checkbox"/> Soft Drinks/Waters |
| <input type="checkbox"/> Golf Balls | <input type="checkbox"/> Signage | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Friend of the Tournament \$ _____ amount donated. (Minimum suggested amount \$200) | | |

Name (for promotional purpose/signage) _____

Contact _____ Phone _____ Email _____

☐ **INDIVIDUAL PLAYER REGISTRATION \$200**

Player Name _____ Phone _____ Email _____

As always, we appreciate any form of support for this event. All net proceeds are awarded as scholarships to undergraduate and graduate accounting students in Arkansas, by ARCPA Student Education Fund a 501(c)3 corporation.

Payment Method: () Check () AMEX () VISA () MasterCard

Credit Card # _____ Expiration Date _____ Signature _____

For More Information Contact:

Robin Harris
ARCPA
(501) 664-8739
rharris@arcpa.org

Michael Pierce
Landmark PLC
(501) 375-2025
mpierce@landmarkcpas.com

Taylor Stockemer
Friday Eldredge & Clark, LLP
(501) 370-1445
tstockemer@fridayfirm.com

Return This Form by May 10, 2021 to Receive Signage

Arkansas Society of Certified Public Accountants
11300 Executive Center Drive Little Rock, AR 72211-4352
Fax: 501-664-8320
Email: rharris@arcpa.org

Register Online www.arcpa.org keyword search Golf

Christy Hudson
CBI
Broker

Kathy Brents
CPA CBI
Broker, Managing
Member

Selling your firm is complex.
Let us make it simple.

- ✓ Confidentiality
- ✓ Maximizing Firm Value
- ✓ Negotiations
- ✓ Closing
- ✓ Transition
- ✓ Financing

Learn more and get a FREE Market Analysis at
www.AccountingBizBrokers.com

Office: 866-260-2793
Kathy: 501-514-4928
Christy: 501-499-4357

✉ kathy@accountingbizbrokers.com
christy@accountingbizbrokers.com



ACCOUNTING EDUCATORS CONFERENCE

18th Annual

Wednesday, May 12, 2021

*Presented by Arkansas Society of Certified Public Accountants
VIRTUAL on ZOOM
Offering CPE*

This event provides a forum for accounting educators at Arkansas' two and four-year colleges and universities to meet with their peers to hear discussion on current topics, future trends, and teaching strategies, and to share ideas and concerns.

Sessions will include:

Data Analytics for Accounting Educators and a Demo of Tableau

Katie Terrell, Instructor, University of Arkansas, Fayetteville, AR

CPA Exam Evolution and Update on New Path to CPA Licensure

Jan Taylor-Morris, Academic in Residence, American Institute of CPAs (AICPA) and
Dan Dustin, National Association of State Board of Public Accountancy (NASBA)

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What Has Changed? What Has Not?

By Joseph M. Rugger, Board Chair



A look back over the last 12 months on planet Earth has seen a myriad of big, huge, sweeping changes. Our society has been gripped by a once in 100-year pandemic in COVID-19.

I, like many of you, have seen firsthand the seriousness of the illness and its effects on our friends and families. In the United States, our government passed massive legislative responses to the health crisis in 2020 and 2021 that affected all our clients, institutions, and organizations - from dealing with lockdowns, to cancelling in-person events, to capacity limitations, to the wearing of face coverings, and so much more.

Life for all of us has changed. There is not a single person that has not felt the changes in our society, brought on by COVID-19. As our country, we are continuing to work to find the “new normal”. What has changed? In a sense, almost everything has changed. We have experienced more sweeping changes over the last 14 months than we could have ever fathomed.

What has not changed? Who we are at our core as CPAs has not changed. Our principles are timeless. Who we are fundamentally has not wavered through the pandemic. We are professionals and are guided by a code of professional conduct. We operate with integrity and due care. We remain objective. We maintain our professional competence through education. We maintain confidentiality for our clients. Those core principles have not changed.

What drew you to the profession? Why did you choose to become a CPA? I chose to become a CPA in order to help small businesses grow and succeed. Service is at the heart of everything we do as CPAs. Our level of service and commitment to our organizations and clients is higher than it has ever been. Who we are as a profession drives us forward. We live to serve.

It is an honor to lead the Arkansas Society of CPAs for a small sliver of its history. Thank you for your confidence in selecting me to be your Chair. While many things have changed, we as a profession, at our core, have not. Our commitment to service is, and will always be, timeless. The Arkansas Society of CPAs, as an organization, is committed to serving you, our members.



Leadership
Guide &
Yearbook



2021-2022

2021-2022 ARCPA Leadership Guide & Yearbook Now Available

The Leadership Guide and Yearbook is an informative resource for ARCPA Board Members, Chapters, and Committees. The publication contains information and a list of members serving in leadership roles committees, and chapters of the current year.

View or Download now: www.arcpa.org/publications

To request a printed copy of the booklet, please contact Robin Harris by email to rharris@arcpa.org

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Thank you for being a member of ARCPA! We value your membership and want to make sure that you do not lose out on all the great benefits we have to offer.

Members whose employers pay their dues by firm invoice will not receive a statement.

Your continued commitment to ARCPA enables us to provide:

- COVID-19 Resources and Updates
- Virtual Learning
- Networking Opportunities
- Legislative and Regulatory Updates
- Member Discount Programs
- And more...

DUES DEADLINE: APRIL 30, 2021



CONTACT US

PHONE: 501.664.8739

EMAIL: MEMBERSHIP@ARCPA.ORG



Welcome New Society Members!

The Arkansas Society of CPAs welcomes the following new members, effective April 1, 2021. Please take the time to welcome these members and invite them to society and chapter events.

To find members, visit <https://www.arcpa.org/my-arcpa/member-directory>

Learn more about our society and the benefits of membership at <https://www.arcpa.org/>

CPA Members

ETHNY ASHCRAFT, Bank OZK, Little Rock, Central Chapter
JOHN BAINE, Murphy Oil USA, El Dorado, South Chapter
BRITTANY FIELDS, Landmark PLC, Little Rock, Central Chapter
MATTHEW FRITZ, BKD LLP Little Rock, Central Chapter
JESSICA GRIGSBY, JPS Health Network, Fort Worth, Texas
KATE HORTON, Walton Enterprises, Bentonville, Northwest Chapter
STEVE HUFSTETLER, Recovery Tax Inc, Wylie, Texas
MARY MAJORS, HoganTaylor LLP, Little Rock, Central Chapter
SAVANNAH MCCAULEY, Frost PLLC, Fayetteville, Northwest Chapter
TYLER MORGAN, Emrich & Scroggins LLP, El Dorado, South Chapter
MELISSA NOBLE, Rudy, Western Chapter
JORDAN RUDICK, Pruitt Agency, McCrory, Northeast Chapter
JACOB SANDER, Sandlin & Parham Ltd, Fayetteville, Northwest Chapter
AARON SCHAUB, Keen & Company CPAs PLLC, Springdale, Northwest Chapter
RICHARD ZIMMERMAN, Prier Burch & Schermerhorn CPAs, Fayetteville, Northwest Chapter

Associate Members

JULIE ANDERSON, Leding & Hogan CPAs PA, Ozark, Western Chapter
CRAIG BUCKLEY, Pierce Firm PLLC, Fayetteville, Northwest Chapter
HUNTER CARTER, Landmark PLC, Fort Smith, Western Chapter
TAMARA CLINE, Vantine Barrett & Vanwinkle CPAs PLLC, Rogers, Northwest Chapter
TREVOR GIBBONS, Garland & Greenwood CPAs, Little Rock, Central Chapter
KATRISHA HORTON, Scruggs Ridge & Company CPAs, Little Rock, Central Chapter
STEFANIE JOHNSON, Garland & Greenwood CPAs, Bentonville, Northwest Chapter
TRACEY KINDER, Garland & Greenwood CPAs, Hot Springs, DeGray Chapter
BRIAN LASTER, EGP PLLC, Heber Springs, Central Chapter
EMILY MAESTRI, Landmark PLC, Fort Smith, Western Chapter
ANDREA MAHER, Fort Smith, Western Chapter
DAVID MARTHERS, Garland & Greenwood CPAs, Bentonville, Northwest Chapter
ASHTON RAINEY, Landmark PLC, Little Rock, Central Chapter
KENNETH SMITH, Emrich & Scroggins LLP, El Dorado, South Chapter
LESLEY STARNES, Vantine Barrett & Vanwinkle CPAs PLLC, Rogers, Northwest Chapter
AARON TOWNSEND, Landmark PLC, Little Rock, Central Chapter

Student Members

YOHANN-AXEL KODEHI, University of Central Arkansas, Conway, Central Chapter
LANITRA WEBB, University of Central Arkansas, Conway, Central Chapter



IN MEMORIAM

The Arkansas Society of Certified Public Accountants deeply regrets the loss of the following members:

DEBORAH K. LAMB
 Certificate #2665 (1982)
 Deborah Lamb CPA MBA PLC
 Jonesboro

ROLAND "TOM" ELEY
 Certificate #1483 (1975)
 Retired Life Member
 Alexander

ROBERT L. SISSON
 Certificate #1059 (1971)
 Retired Life Member
 North Little Rock

BART M. SCIVALLY
 Certificate #1341 (1974)
 Retired Member
 Little Rock

STEPHEN B. MEYER
 Certificate #1541 (1975)
 Meyer and Ward CPAs
 Wynne



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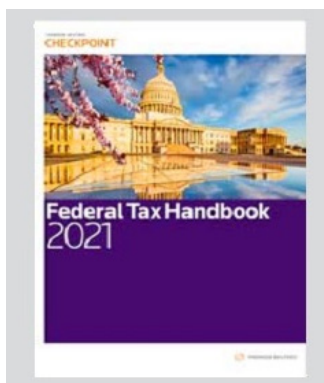
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2021 RIA FEDERAL TAX HANDBOOK

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The **RIA Federal Tax Handbook, 2021 Edition** will help in preparing 2020 federal income tax returns and provide specific guidance to tax consequences of transactions. The RIA Federal Tax Handbook will reflect all tax laws enacted up to the time of its publication late this year.

For late or yet-to-be-enacted legislation that may affect current and future tax years after you receive your Handbook, go to: ria.thomsonreuters.com/federtaltaxhandbook

Order your RIA Federal Tax Handbook through ARCPA.

2021 RIA FEDERAL TAX HANDBOOK ORDER FORM

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Firm/Company _____

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Phone _____

Please place my order for the following:

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11300 Executive Center Drive
Little Rock, AR 72211-4352

Fax form and credit card

payment to:

(501) 664-8320

Email: rharris@arcpa.org



Rap Squad

**A SEARCH FOR HEALING
A FIGHT FOR JUSTICE**

A DOCUMENTARY BY NATHAN WILLIS FEATURING THE TALENTS OF MONTAE AND RAY

In the Arkansas Delta, students Montae and Ray join an after school club – the Central Rap Squad – and begin writing music to cope with personal traumas. When their rural town prepares to vote on a proposal that would raise property taxes in order to build a new public high school, the young men shift their focus from inner healing to social action, using their music and platform to fight for a more equitable future. **Watch “Rap Squad” on Reel South, May 13, at 10 p.m.**



REEL SOUTH

SUNDAYS AT 10 P.M.

Season 6 of “Reel South” tackles this moment in American life with nuance and camaraderie. This collection of films finds common ground through ritual and participation, with stories that face up to the past and bend to the future carving pathways away from absolution and toward equity.



Arkansas  PBS

ARCPA Student Career Fair (Meet the Firms)

Sign up soon to ensure your spot. Limited space.



Wednesday, September 22, 2021
2:00 pm to 6:00 pm (by pre-scheduled appointment)
Virtual only

Arkansas Society of CPAs will host this fall's Student Career Fair (meet the firms) as a virtual event using **Career Fair Plus**, a virtual platform.

Space is limited. The event will be **open to the first 20 firms** that sign up. The cost to attend is \$100. Since the event will be held on a paid platform, we are charging a nominal fee per firm/business registration.

Firm/business registration will include: A virtual booth(s) to meet students, ability to download student resumes, firm or company profile listing, and attendance for up to four representatives/recruiters.

Career Fair Plus utilizes meeting schedules, so each recruiter can schedule their meetings with students based on their availability (anytime between 2:00 and 6:00 pm) in 10-minute increments, and students will sign up for a time slot to discuss their resume. (Based on ten-minute increments, each recruiter may have up to five appointments per hour).

Recruiters may present information to the students during the appointment time, such as a short introduction, and mention any openings or internships offered, duties and qualifications or requirements. Recruiters can utilize available notetaking and rating features for their interactions with students.

Public accounting firms of all sizes, corporations, and state and federal government agencies who are seeking future accounting staff or accounting interns are encouraged to sign up for this event. Scout out the best and brightest students and let them know why they should consider coming to work for you! Post bachelors and junior and senior-level accounting majors at Arkansas' four-year public and private colleges and universities will be invited to attend the virtual event to learn more about your organization.

Register by **no later than Friday, September 10, 2021**, so that we can finalize arrangements, and Career Fair Plus can create your firm/company's virtual booth.

To sign up: <https://fs17.formsite.com/arcpa/form19/index.html>

Once you sign up you will receive an invite from Career Fair Plus with additional information to assist in creating your account and schedules, etc.

For more information about this event, contact Robin Harris, rharris@arcpa.org

Baldwin Appointed to AICPA Committee



Ross Baldwin, an auditor with Arkansas Legislative Audit, has been appointed to the AICPA Government Performance and Accountability Committee (GPAC) for a three-year term, beginning in May 2021. GPAC represents CPAs working in all

levels of federal, state, and local government, and serves the public who depend on CPAs to help ensure government accountability. The mission of GPAC is to:

- Promote greater government accountability and the integrity of government operations, information, and information systems,
- Promote and encourage increased participation and involvement by CPAs in government within the AICPA,

- Enhance the professional image and value of CPAs in government,
- Provide advice and counsel to the Institute of the needs of CPAs in government; and
- Serve as a conduit for communications among CPAs in government, the Institute, and other professional organizations.

Baldwin is an active member of the Arkansas Society of CPAs, where he has been involved with the Emerging CPAs Committee. He participates on the planning task force for ARCPA's annual Governmental Accounting Conference. He is a 2017 graduate of the AICPA Leadership Academy and has served on ARCPA's planning task force for the 2019 and 2021 LEAD academy programs.

In addition to society activities, Baldwin is an active member of the Western Chapter of CPAs, where he served as Secretary last year and now serves as Chapter President.

Where can an AICPA Credential take your career next?

If you have a specialized interest, you can build on the value you offer clients by adding an AICPA advisory service credential: Personal Financial Specialist (PFS®), Accredited in Business Valuation (ABV®), Certified in Financial Forensics (CFF®) or Certified Information Technology Professional (CITP®). These credentials were developed for the profession by the profession. They set you apart, make a statement and get you noticed. And, they can seriously boost your career.



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ARCPA DAY OF SERVICE

FRIDAY, NOVEMBER 12, 2021

Join us as we give back to our communities!

Join with ARCPA and the rest of your profession on Friday, November 12, and make a difference! You can choose ANY volunteer activity you want! Some ideas include helping out at an animal shelter, assembling care packages for deployed troops, or cleaning up a neighborhood park. The volunteer options are endless. For a list of possible volunteer opportunities, please contact Robin Harris, rharris@arcpa.org.



HOW IT WORKS:



1. Choose an organization to volunteer for and contact them directly to make arrangements for you or your group to volunteer on November 12th.
2. Register your volunteer activity plans with us.
3. Receive a FREE ARCPA Day of Service t-shirt upon registering! T-shirts are free to ARCPA members while supplies last, and can be purchased by non-members at a nominal fee.
4. On November 12th, wear your t-shirt and be sure to take photos of your activity and send them to us; or share them on social media using **#ARCPAvolunteer**, or **#ARCPADayofService** so we can showcase your volunteerism on our website and Facebook page.

ARCPA members will receive a FREE t-shirt when signing up by October 1st or while supplies last. Non-members may purchase a shirt for \$10 each, if ordered by October 1st or while supplies last, by calling Robin Harris at (501) 664-8739 to order.

**SIGN UP AS AN
INDIVIDUAL**

**SIGN UP AS A
GROUP**

MEMBERS ON THE MOVE

Governor Asa Hutchinson recently appointed P. Nathan Evers to a five-year term on the Southern Arkansas University Board of Trustees, according to an announcement by the school.

Nate Evers, a certified public accountant, from El Dorado, earned his accounting degree in 1971 from SAU, which was then known as Southern State College. He served two consecutive five-year terms on SAU's board, from 2001-2011. He replaces Lawrence Bearden, who had served on the board since 2016.

The trustees serve as the governing body of SAU in Magnolia and SAU Tech in Camden.



Have you recently changed jobs, earned a new certificate, been promoted, received special recognition, made a presentation to a civic group, etc? Let the ARCPA know about it! Send a note or press release to rharris@arcpa.org or simply pick up your phone and give us a call, 501.664.8739.

HoganTaylor Recognized as Top 100 Firm by Accounting Today

TULSA— HoganTaylor, one of the largest business advisory and public accounting firms in Oklahoma and Arkansas, was recently ranked No. 87 on the 100 Top CPA firms in the United States, according to Accounting Today.

“We’re proud that HoganTaylor has again been ranked in the 100 Top CPA firms in the U.S. by Accounting Today,” said Randy Nail, CEO of HoganTaylor. “Our continued inclusion in this list is as an indication that we are executing our goals to live our mission, live our values, and grow in our business advisory mindset to provide even better, more holistic service to our clients.” The publication’s annual ranking is comprised of the largest practices, both nationwide and in 10 major geographic regions. HoganTaylor was also listed as the fourth largest firm in the Southwest, a region that includes Oklahoma, Texas, New Mexico, and Arizona.

Accounting Today’s methodology for this study includes research into growth strategies, service areas, growth niches, and a host of other benchmarking data. The complete list of the 2021 Top 100 firms is available on accountingtoday.com.

About HoganTaylor

HoganTaylor LLP is one of the largest business advisory and public accounting firms in Oklahoma and Arkansas. The Firm has more than 300 employees and provides tax, assurance, risk, business advisory, accounting, technology, wealth management, and many specialty and industry-focused services. HoganTaylor is an independent member firm of PrimeGlobal, one of the five largest associations of independent accounting firms in the world. Learn more at hogantaylor.com.

About Accounting Today

Accounting Today is the leading information resource for public accountants – serving the community of professionals who provide tax preparation, bookkeeping, auditing, financial planning, and business advisory and consulting services to individuals and small businesses. Accounting Today is sharply focused on the industry’s most important concerns, including tax law, accounting standards, technology, audit and assurance, and wealth management. Learn more at accountingtoday.com.

HoganTaylor Announces Northwest Arkansas Office Relocation

FAYETTEVILLE— HoganTaylor, LLP, one of the largest public accounting firms in Oklahoma and Arkansas, has relocated its Northwest Arkansas office, moving a short distance down the street from its previous location to 516 E. Millsap Road, Suite 202, Fayetteville, AR 72703.

The new office space features a work environment that fosters collaboration and innovation to better serve the Firm's clients. Additionally, the move allows HoganTaylor to continue to grow in and around the Northwest Arkansas region.

"We are excited to relocate our office in this ever-growing part of the state," Todd Wisdom, managing partner of HoganTaylor's Northwest Arkansas office, said. "Our new space encourages staff to engage with each other through innovative ideas and new technology and will allow us to serve our clients to an even greater extent."

In addition to enhancing its office space for innovation, HoganTaylor is investing in other service lines outside of the traditional accounting space.

"Our profession is changing in that clients need us to do more than their tax and assurance work," Randy

Nail, CEO of HoganTaylor, said. "Our new Northwest Arkansas office will offer the synergy needed to improve our client's experiences and serve them in a more holistic manner."

HoganTaylor Wealth, the wealth management subsidiary of the Firm, recently expanded its practice into Northwest Arkansas.

"After the success HoganTaylor Wealth has had serving clients in Oklahoma, we were excited to offer clients wealth management solutions in Northwest Arkansas," Wisdom said. "It's just one example of the type of advisory services we'll be able bring to our clients with our new, reimagined office space."

About HoganTaylor

HoganTaylor LLP is one of the largest business advisory and public accounting firms in Oklahoma and Arkansas. The Firm has more than 300 employees and provides tax, assurance, risk, business advisory, accounting, technology, wealth management, and many specialty and industry-focused services. HoganTaylor is an independent member firm of PrimeGlobal, one of the five largest associations of independent accounting firms in the world. Learn more at hogantaylor.com.



ARCPA Student Education Fund

Each year the Student Education Fund awards scholarships to qualifying accounting majors attending four-year colleges and universities in Arkansas. The

Student Education Fund is supported entirely by contributions. It is a 501(c)(3) non-profit corporation, and gifts to the Student Education Fund are tax deductible.

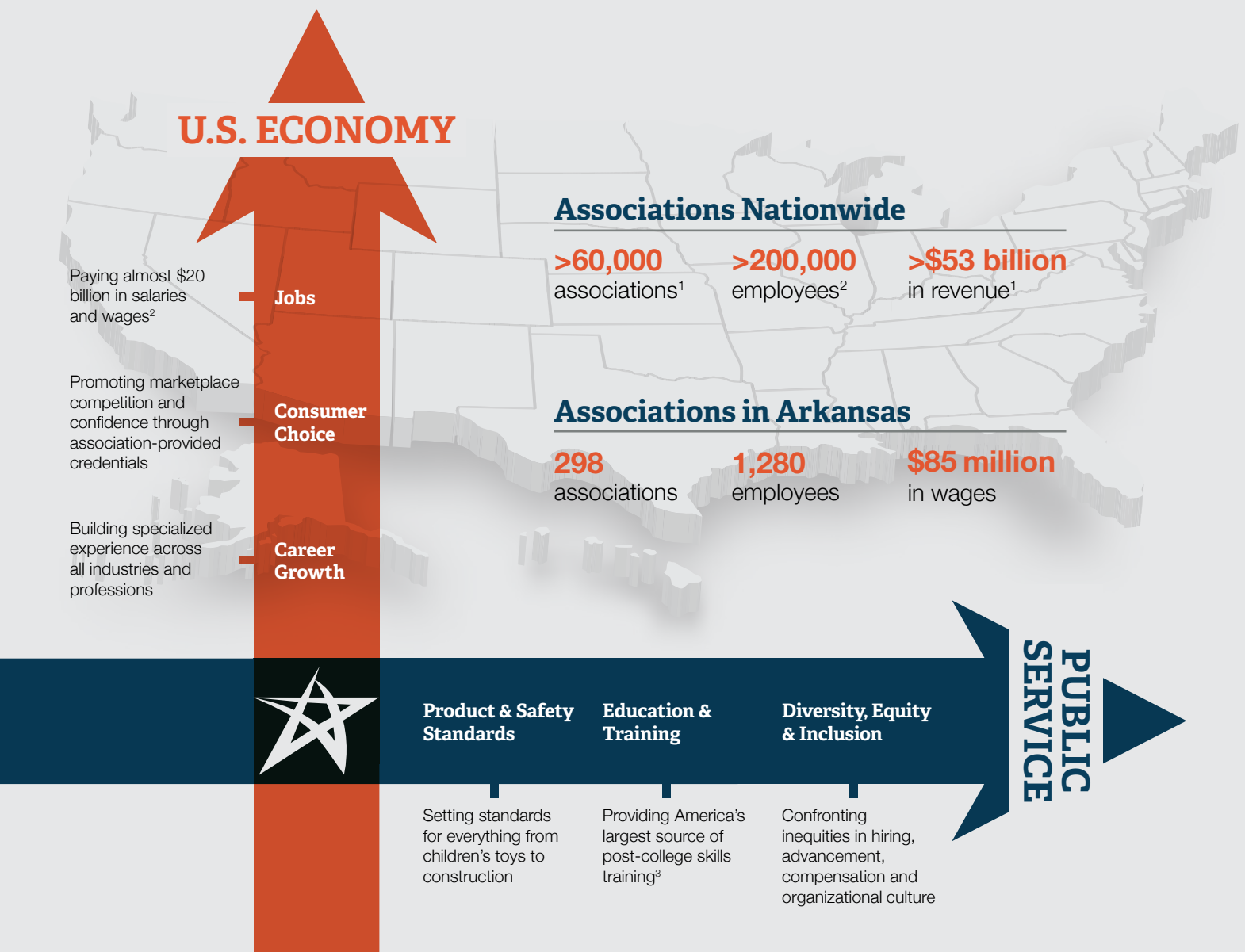
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[The Essential Pillars and Purpose of American Associations](#)

¹IRS Data Book 2019. North American Industry Classification System (NAICS). U.S. Census Bureau.

²Bureau of Labor Statistics. 2019 Annual Averages. Quarterly Census of Employment and Wages (QCEW).

³IRS Data Book 2016. NAICS (North American Industry Classification System). U.S. Census Bureau.

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We provide counsel on tax-exempt entity formation and governance, charitable giving and nonprofit taxation.

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ROGERS

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Include Your Firm in the 2021-22 Guide to Public Accounting

We want to help you in your efforts to recruit and hire future staff accountants! The Arkansas Society of CPAs is preparing its printed Guide to Public Accounting Firms for distribution to accounting students at Arkansas' colleges and universities.

The guide will assist students and pre-professionals by providing them a free directory of public accounting firms throughout Arkansas and surrounding cities. This guide will also help public accounting firms gain exposure to students preparing to begin careers in accounting.

The guide will be distributed to the accounting department heads of Arkansas' colleges and universities. Further, each ARCPA student member will receive a personal copy. The guide will also be available for students to view and/or download as a PDF document on the ARCPA website.

To have your firm's information included in the Guide free of charge, please designate one person from your firm to complete and return the attached form no later than August 23, 2021.

Guide to Public Accounting Firms in Arkansas

Please include the information exactly as it appears below for my firm:

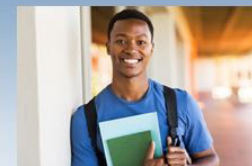
Firm: _____
 Address: _____
 City/ Zip: _____
 Phone: _____
 Fax: _____
 Website: _____
 Firm Contact: _____
 Position: _____
 Email: _____

Firm Size: Partners _____ Total Staff _____
 Will you accept interns?: Yes _____ No _____
 Will you accept entry level applications?: Yes _____ No _____
 Does your firm have additional offices in other cities, if so, where?

Firm Description: *(Please limit to one short paragraph)* _____

Arkansas Society of CPAs

Guide to Public
Accounting Firms in
Arkansas



ARCPA
Arkansas Society of
Certified Public Accountants

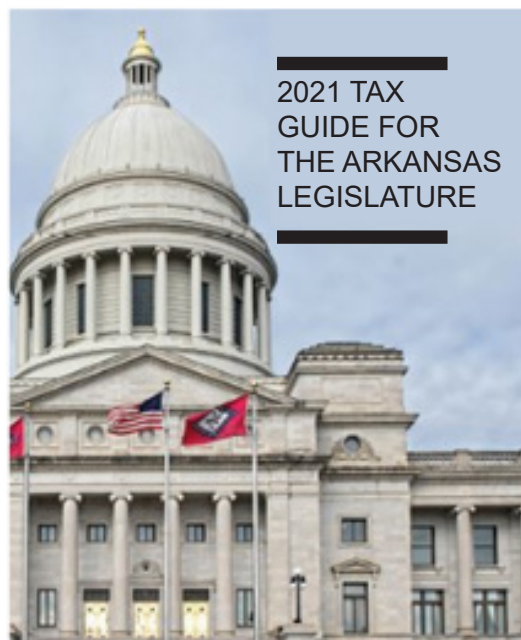
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[More info](#)

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 Arkansas Society of CPAs, Attn: Robin Harris / Fax: (501) 664-8320 / Email:
rharris@arcpa.org

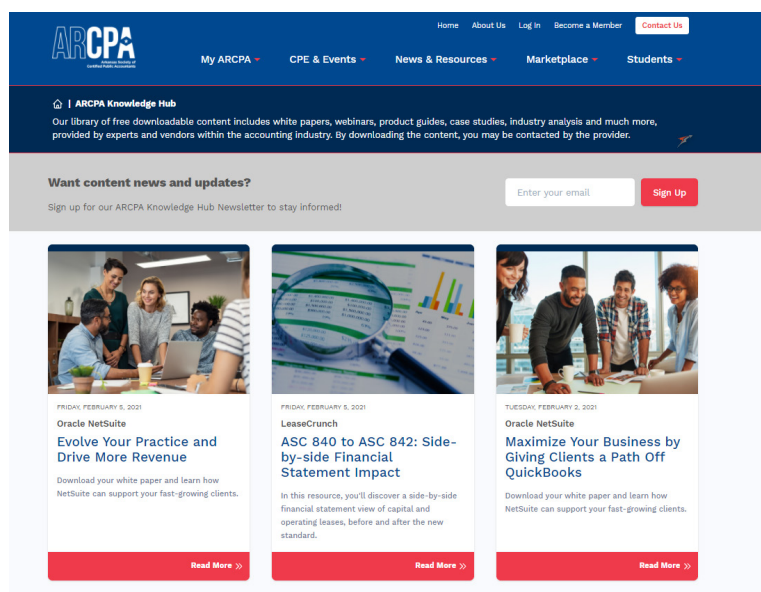


2021 TAX GUIDE FOR THE ARKANSAS LEGISLATURE

ARCPA published a 2021 Legislative Tax Guide. The guide is intended to provide tax information unique to members of the Arkansas Legislature. The guide features a Q&A format to address frequently asked questions.

Complimentary copies were mailed to all Arkansas senators and representatives. A hard copy can be requested by contacting Robin Harris at 501-664-8739, or email to rharris@arcpa.org.

ARCPA Knowledge Hub

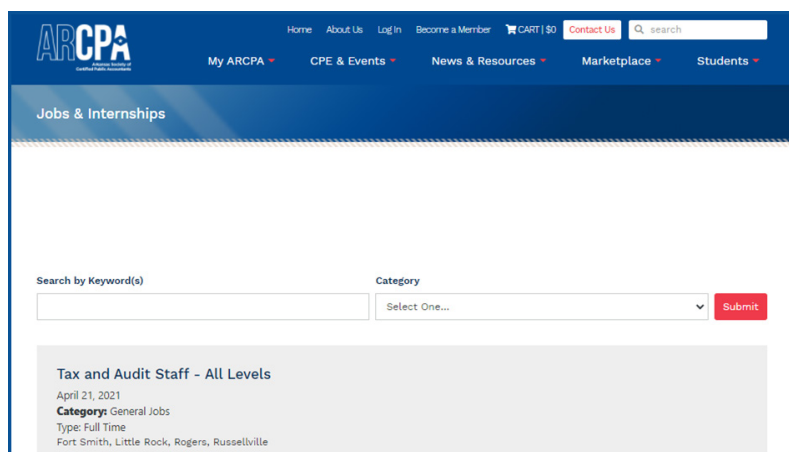


The Arkansas Society of CPAs (ARCPA) is proud to announce the addition of a new Knowledge Hub for its members. Knowledge Hub is powered by Lead Marvels, a content-syndication and lead generation solutions provider. The tool is designed to provide ARCPA members and other business professionals with in-depth coverage of the latest in industry trends, insights and thought leadership. By taking advantage of this new resource, members can give themselves an edge in an increasingly competitive environment.

In adding this value to our organization, ARCPA members will gain access to a free library of downloadable content, such as case studies, white papers and more. New content will be added regularly to the [ARCPA Knowledge Hub](#), created and shared by respected experts and vendors from within the accounting industry.

ARCPA is committed to providing support in enabling its members to perform quality professional services. ARCPA members are eligible for services and benefits developed to help be more effective in their professional career. The Knowledge Hub is a proud new addition to our organization's pool of resources as we continue our efforts to add value to our association in support of our members.

To view ARCPA's Knowledge Hub, [click here](#).



Check out ARCPA Marketplace for the Latest Classified Ads and Job Postings.

On the Marketplace, you can view listings or create your own listing! Options for posting a job or classified are 30, 60, or 90 days. All listings are subject to review by ARCPA staff and will become active once approved (usually within 1 business day).

For more information, www.arcpa.org then Click on Marketplace.

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- Available - Northern MO CPA \$728K
- Available – Lake Area of the Ozarks CPA (Missouri) CPA \$520K
- Available - West St. Louis CPA \$206K Gross.
- SOLD – Fort Smith Area Tax \$290K
- SOLD – SE Arkansas CPA \$600K
- SOLD – North Arkansas CPA \$510K
- SOLD – South Central Arkansas CPA \$240K

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Contact us today to start the process and receive a free market analysis. Completely risk-free and confidential. Ready to purchase a firm? FOR SALE –NEW: Eastern AR Multi-Location \$2.55M; SW AR \$450k; Rural NE Arkansas \$290k; NEW: Memphis, TN \$675k; NWA \$358k-SOLD; NW AR \$618k-SOLD; Little Rock \$378k-SOLD; Rural NWA \$240k-SOLD; NE AR \$225k-SOLD; Central Arkansas \$445k-SOLD; SE Missouri \$725k-SOLD; Little Rock Area \$1.45M-SOLD.

Kathy Brents, CPA, CBI

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Email: Kathy@AccountingBizBrokers.com

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For more information and to sign up visit <https://www.arcpa.org/find-a-cpa>