

AICPA's Annual Update for Controllers

Let us bring you up-to-date on the latest trends in accounting, corporate finance, treasury management, and business systems. Learn all about leading-edge topics in managerial accounting and finance in a session that is packed with useful tips and how-to guidance that you can apply immediately. More than half of the material is new every year, and existing topics are updated for new approaches in implementation or application.

OBJECTIVES

Upon completion of this course, participants will be able to:

- Understand current issues that impact the financial stability of their firm
- Deal with major trends in accounting, corporate finance, treasury management and business systems
- Utilize new tools for business planning, forecasting, budgeting and reporting

HIGHLIGHTS

- Leading edge financial management tools and techniques
- New issues in treasury management and controllership
- Current trends in information systems and technology
- Current trends in leading and developing staff to increase productivity and profitability

WHO WILL BENEFIT

- Owners, controllers, treasurers, financial officers and other financial managers in companies or divisions with under \$250 million in sales



LEVEL
Update

CPE CREDIT

Classroom: 8
Now accepted for CMA and CFM continuing education credit.

NASBA FIELD OF STUDY

Finance: 8

PREREQUISITE

Experience in financial management of a medium or small company

PRODUCT ORDERING INFORMATION

Public Seminar: SKSB
On-Site Training: SKSB

(For self-study ordering information and recommended credit, visit www.cpa2biz.com/cpe)

Available in a 4-hour version.
See page MC-16.

For information regarding on-site training, e-mail aicpalearning@aicpa.org, call **1-800-634-6780 (Option 1)**, or visit www.aicpalearning.org.