



## ARCPA Student Career Fair to Meet the Firms

Arkansas Society of CPAs hosted its annual Student Career Fair on September 18, 2019. The event allowed an opportunity for students to meet with accounting professionals from various firms and organizations, and to learn about internships or prospective job openings after graduation. Post bachelors graduate students, junior and senior accounting majors at Arkansas' four-year public and private colleges and universities were invited to attend. Representatives from public accounting firms, corporations, state and federal government agencies were also in attendance. Students were able to give the representatives resumes and meet with them face to face. Beverages and snacks were available during the event.



For more photos of the Student Career Fair, the CPA Day of Service, and other events, check out the albums on our Facebook page:

[www.facebook.com/arcpafans/](http://www.facebook.com/arcpafans/)



## Students Volunteer for CPA Day of Service

*Thank you for participating!*



Special thank you to the following student groups that volunteered:

**UA Little Rock Beta Alpha Psi and Accounting Club**

**UA Fort Smith Beta Alpha Psi**

**SAU Rankin College of Business**



Arkansas Society of CPAs held its annual day of service on Friday, September 27. Members chose any organization to volunteer on that date. Those who were registered could receive a free CPA Day of Service t-shirt for signing up as an individual or as a group. Those registrants were asked to wear their T shirts on September 27, and to take photos of their activity. Registrants could post their pictures on Facebook using hashtag #ARCPAvolunteer or #ARCPADayofService.

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## Student Ambassadors Sought

Surgent CPA Review is seeking student ambassadors to serve as a liaison between Surgent and their college or university. Ambassadors will be able to use the knowledge gained through the program to help educate their peers on what to expect when pursuing the CPA, and how to be a successful candidate.

Responsibilities Include:

- Attend kick-off meeting, to outline everything you need to know about the program and is critical to your success as a Student Ambassador.
- Attend a demo webinar to view the course. It is critical that you attend this as well.

- Hold an information table in your Business building or a location with ample traffic mostly from Accounting/Business students.

- Schedule a Surgent on campus presentation with your Accounting organization or Professors.

If a Surgent staff person is unable to come to your campus, it is your responsibility to present on behalf of the brand.

- Join Facebook group, Surgent CPA Review Student Community, be an active member of the group and please share with your friends!



Qualifications:

- Accounting major with a minimum 3.0 GPA
- Active on-campus involvement within Accounting organizations
- Strong written and oral communication

Upon completion of required duties, Ambassadors will receive a 100% CPA Review scholarship (currently valued at \$1,595). In addition, students will receive monetary compensation for referrals (\$100 for each referral).

If interested, please email the Client Services Manager, Dorothy Griffin, at [dorothy@surgent.com](mailto:dorothy@surgent.com)

## ARCPA President and Staff

### Chair

George W. Foster III

### Executive Director / CEO

Marsha A. Moffitt

### Director of Finance and Technology

Zhengyu "Lee" Li

### Director of Education

Stephanie Tanner

### Director of Public Relations and Communications

Robin E. Harris

### Director of Membership / Executive Assistant

Melissa Ibbotson

### Education Assistant

Crystal McKee

## PM Business Advisors Striving for Greatness Accounting Scholarships

PM Business Advisors is offering the Striving for Greatness Accounting and Finance Scholarship. This scholarship is for a graduate or undergraduate student studying accounting or finance with plans to sit for the CPA Exam within three years. All applicants must meet the following criteria:

- Be a U.S. Citizen or permanent U.S resident
- Be enrolled full-time in a college or university
- Have a cumulative GPA of at least 3.0 out of 4.0 or equivalent
- Demonstrate progress in a course of study in accounting or finance
- Plan to sit for the CPA exam within three years of application date
- Demonstrate leadership ability
- Involvement in community service organizations

PM Business Advisors is a consulting firm that provides its clients tools to identify unique opportunities to improve their business operations through best practices, technology, and subject matter expertise.

Students can apply [online](#).

A **\$2500** scholarship will be awarded to those students who meet the criteria. Deadline to submit applications and all other required materials is **December 31, 2019**.

More information about the scholarship, criteria, and helpful information, including how to apply, can be found on the [website](#).

## AICPA Scholarships

The AICPA is continuing its tradition of supporting the next generation of CPAs by offering scholarships to students in U.S. and its territories.

The AICPA scholarship program is designed to help students become better equipped to succeed in the working world.

AICPA offers many different types of scholarships opportunities for accounting students at varying points in their academic careers. Students can view the details for each scholarship category, and can apply online at <https://www.aicpa.org/becomeaicpa/scholarships.html>.





## Next Stop CPA Exam Podcast

Next Stop: CPA – an official CPA Exam podcast

Check out the AICPA's Next Stop: CPA podcast, with topics ranging from exam content and study strategies to career opportunities.

It's a must-listen for anyone pursuing the CPA. New episodes drop each month in the iTunes podcast app and Google Play. Search for "Next Stop: CPA" and subscribe.

podcast



## Student Conferences Discounts

Student members may attend ARCPA conferences for just \$15! (we're not kidding!) Meet and network with professionals and prospective future employers at any of these ARCPA events for \$15 each:

- Industry Commerce & Banking Conference
- Equip Conference
- Fraud Conference
- Agriculture Conference
- Arkansas Federal Tax Institute

Contact the ARCPA to register: (501) 664-8739 or (800) 482-8739.

## Becker CPA Review

Arkansas Society of CPAs associate or student members can receive a discount on the Becker Professional CPA Review for the full 4-part review course. Save \$300 off of the full 4-part review of either Live, Online, or CD-Rom self study review course format. Becker CPA Review classes correspond with the exam testing windows that you select.

For more information on this member service, or to access ARCPA preferred pricing with Becker, ARCPA members should visit the partner page, [www.becker.com/arkansascpaspp](http://www.becker.com/arkansascpaspp).

## Surgent CPA Review

Surgent CPA Review can help students prepare for the CPA Exam-during or after their undergraduate or graduate education. The 100% online course utilizes a state-of-the-art adaptive learning platform that shortens study time and improves retention allowing students to prepare and pass faster! Enrollment includes access to 350+ 20 minute-or-less video lectures, a test bank of over 7,250 multiple-choice questions, nearly 400 simulations, customized study guides, and complete practice exams."

ARCPA members receive a 35% off all four-part CPA Review courses with code **ARCPASK53**. Contact Surgent at 800-778-7436 or [cpareview@surgent.com](mailto:cpareview@surgent.com) to place your order or visit [www.surgentcpareview.com](http://www.surgentcpareview.com) and enter code at checkout to receive.

## Wiley CPA Review

As an ARCPA member, you are entitled to a 20% discount on all Wiley CPAexcel products, including the popular Wiley CPAexcel Platinum Course featuring Bite-sized Lessons and 12,000 AICPA CPA Exam practice questions.

To redeem the 20% discount, visit [www.wileycpaexcel.com](http://www.wileycpaexcel.com) or call 888-884-5669 to order. Enter code ASCPA at checkout.

## Roger CPA Review

Roger CPA Review is a team dedicated to helping students successfully prepare for the CPA Exam with the industry's most Efficient, Effective and Enjoyable eLearning system. ARCPA members qualify for exclusive savings of up to \$434 from Roger CPA Review!

Receive 15% off all Courses and Products, from full service Course Packages, study tools such as Flashcards, Audio Lectures, and more! Simple, no-fee financing options available. For more information call 877-764-4272 or contact Toni Williams at [twilliams@rogercpareview.com](mailto:twilliams@rogercpareview.com)

## Become A Student Member Today!

### Arkansas Society of Certified Public Accountants and American Institute of CPAs

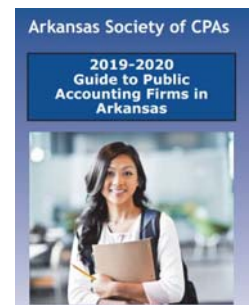
*Dual membership with the Arkansas Society of CPAs and the AICPA connects you with the two essential organizations established to support you on your journey to becoming a successful CPA — from college, to the CPA Exam, and beyond. Sign up for membership in both with one application.*

Join for free! Complete the Application Online: <https://thiswaytocpa.com/program/AR>



## ARCPA Guide To Public Accounting Firms Booklet is Online

The 2019-2020 Guide To Public Accounting Firms in Arkansas is now available online! This booklet is printed annually and distributed to ARCPA student members and department heads of colleges and universities in the state. The Guide contains a directory of public accounting firms from which students may seek internships or employment. The Guide includes articles on the CPA Exam and offers information for employment search, writing a resume, interview tips, and more. [Check it out!](#)



## ARCPA Seeking Social Media Intern

Arkansas Society of CPAs is seeking one student as a Social Media Intern. This student will earn a \$2,500 stipend after successfully completing the internship period. The Social Media Intern will work directly with the Director of Public Relations & Communications, and report to the Executive Director, to:

- \* Write short, descriptive, engaging content for social media (Twitter, Facebook & LinkedIn)
- \* Conduct research and interviews for stories, and blogs.
- \* Write, edit, and proofread articles and promos for publications, releases, website, emails, e-newsletters, marketing, etc.
- \* Create social media images, graphics, ads and flyers
- \* Edit and format photos for various social media and publications.
- \* Film short video clips (interviews, promos, etc.).
- \* Work with staff to create content ideas and maintain a monthly social media calendar
- \* Repurpose content from other sources for our own social media channels (and understand how to change the tone for audience).
- \* Understand and monitor social media analytics and website analytics (a plus).
- \* Other duties as assigned



Must be able to commit to at least 15 hours per week for a period of 15 weeks. (Preferred period to begin **January 10 and end on May 8, 2020**). At the end of the internship position a \$2,500 stipend will be paid. Amount will be pro-rated if student is unable to work the full 15 week period.

Must be a current student pursuing a degree in Marketing or Communication with a minimum of 30 credit hours. Should possess excellent written and verbal communication skills. Experience using AP style. Strong MS Office skills and Adobe InDesign preferred. Strong understanding of social media. Experience with creating videos preferred. Knowledge of HTML, web publishing/design a plus.

Paid Internship / Temporary/ Seasonal

To apply: Email resume and cover letter to Arkansas Society of CPAs, Attention: Robin Harris, Director of Communications and Public Relations [rharris@arcpa.org](mailto:rharris@arcpa.org) by no later than **December 6, 2019**.

For additional information, call Robin Harris at (501) 664-8739.



### Arkansas Society of CPAs

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Visit us on the web!

[www.arcpa.org](http://www.arcpa.org)